

M A R G A R I T A V I L L E
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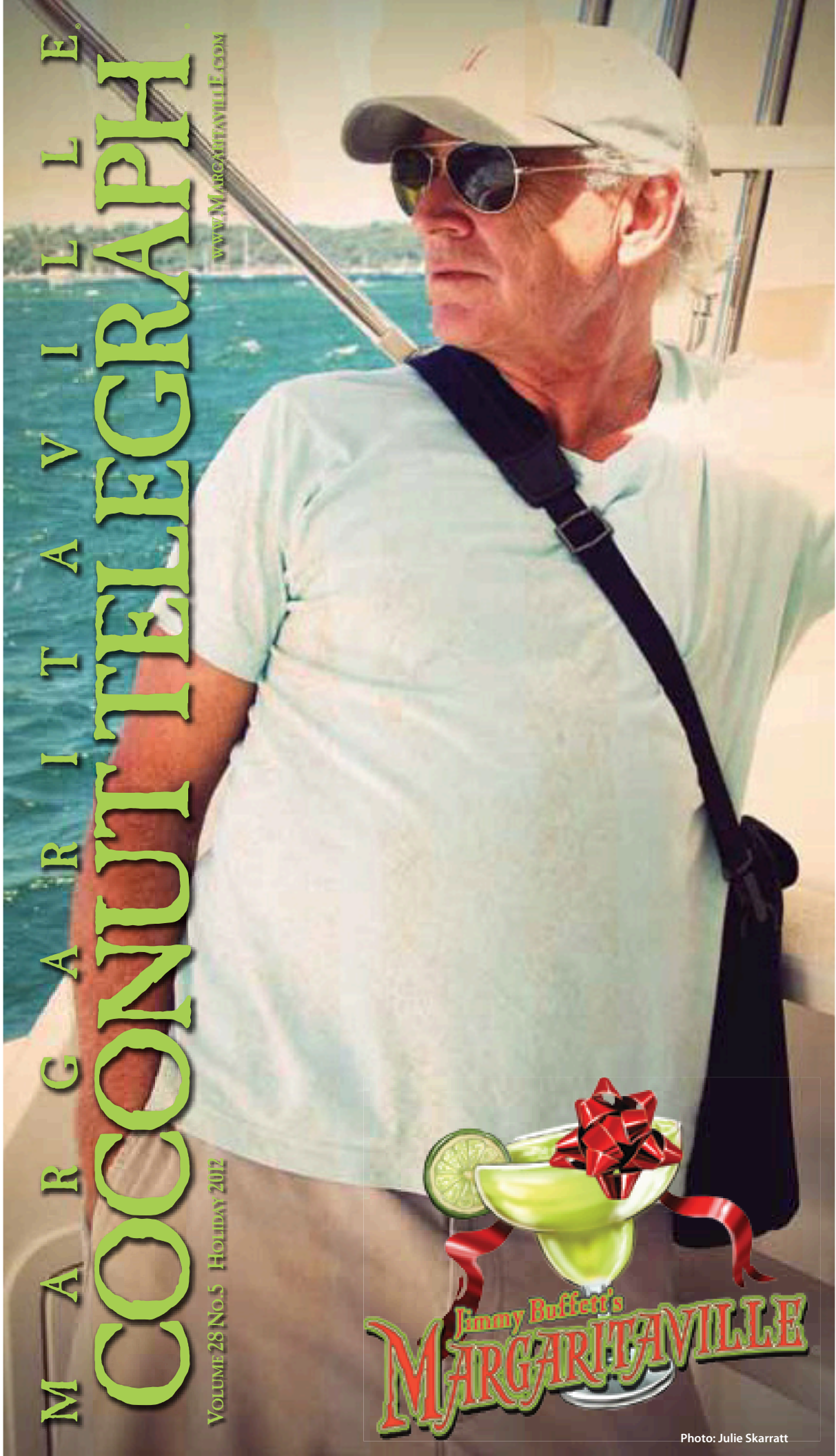


Photo: Julie Skarratt

Margaritaville and Resorts Casino Hotel announce plans to open Margaritaville Casino and Entertainment complex in Atlantic City

Margaritaville and Resorts Casino Hotel are now giving Atlantic City visitors their License To Chill with an experience unlike any other on the East Coast. Governor Chris Christie announced at a press conference on the Boardwalk that Resorts will be adding a Margaritaville complex to the property which will open in May 2013. Margaritaville delivers a tropical experience where guests can enjoy the sights, sounds and tastes of their favorite destination regardless of their current latitude.

"The Margaritaville project at Resorts is an amazing step forward for Atlantic City," said Morris Bailey, owner of Resorts Casino Hotel. "Our investment coupled with the Jimmy Buffett Margaritaville brand is a huge coup for Atlantic City and I am extremely proud to say it was Resorts and the state of New Jersey that made it happen."

The Margaritaville complex at Resorts will completely embrace the lifestyle featuring a casino, restaurant, Five O'clock Somewhere Bar, retail stores, LandShark Bar and Grill, a year-round beach bar complex, and their first ever coffee shop. Additionally, Resorts Boardwalk façade will be re-themed with the Margaritaville brand.

"It is certainly no surprise to me that a huge flock of Parrot Heads reside on the Jersey Shore," said Jimmy Buffett, "I am very grateful for the years of support from some of our most die-hard fans in the country. Atlantic City is a historic beach town and I am very happy to be a part of helping it find its place again as a beach vacation destination. I'll see you on the Shore."

Additional information can be found at www.margaritavilleatlanticcity.com.



Southernmost Fin-Tastic Voyage

It was a hot and humid July Saturday in Key West, perfect for a day on the Paddleboard and a frosty Land Shark(s) on the beach. Both, however, were out of reach...at least until the sand was combed, the bushes picked and the trash bags topped off and tied. This was community service with a cause...and a cold one.

Key West Margaritians, Parrot Head Club members, assorted local color, home office honchos Susan & Tamara, and even a couple of paddle board bearing yoga instructors from Pensacola were all passengers on the Land Shark Fin-tastic Voyage.

Land Shark Lager has teamed up with Ocean Conservancy to bring awareness of keeping our coastline clean and clear, while at the same time promoting fitness and fun by offering stand up paddleboard lessons. Never one to walk on water, preferring my miracles more in the water-to-wine mode, I remained in the shade; admiring the amazing Fitness on Board instructors work patiently with the volunteers. I must say that I was very impressed with the aquatic acumen of some of my co-workers.

Trash collected, paddleboards secured, we retired to the I.D. required tent (men were annoyed and the women were flattered) offered a couple of beverage tokens for our time and had a great afternoon swapping stories with the Land Shark gang. They've worked their way down the east coast and had pulled the coveted Southernmost straw. They're quite pleased to be here. So are we. And yes, I know, it's always hot & humid in Key West.



Proud Partner of  Ocean Conservancy

Key West Parrot Head Club



Photo: Stacy Pollack

MARGARITAVILLE COMING TO CINCINNATI

Singer-songwriter and author, Jimmy Buffett, will be bringing a little piece of paradise to Horseshoe, Cincinnati when it opens next spring. Buffett's Margaritaville Restaurant will provide guests with the ultimate tropical experience complete with salty margaritas, island-inspired food and lively entertainment. The 14,000 sq. ft. restaurant will be located adjacent to the Horseshoe's main entrance on Broadway and will feature seating for approximately 400. An open-air dining patio will connect to the casino's urban plaza and event lawn. The restaurant will also offer a Margaritaville retail store, featuring unique Margaritaville merchandise, music and island apparel.

Jimmy Buffett's Margaritaville is the first of four restaurants that will be located at Horseshoe, Cincinnati. The restaurants will provide Horseshoe guests with a variety of dining options in a comfortable setting. All dining will be open to the public; so Cincinnati residents, workers, visitors and guests alike will be welcome to enjoy the broad food offerings. The three remaining restaurant concepts will be announced at a later date.

Jimmy Buffett's devoted base of fans are commonly referred to as "Parrot Heads," a term coined in 1985 during a concert at Kings Island amusement park near Cincinnati, when Jimmy and his band looked out to the crowd and noticed a sea of fans in Hawaiian shirts and parrot hats. "Cincinnati is simply where it all started. We have come to town one day a year for quite a long time. Now it is very fitting that we have found a home in the Queen city, and folks can now enjoy a little island paradise every day in this historic river city," said Buffett.

At a pre-concert press conference in Cincinnati today, Kevin Kline, the casino's senior vice president and general manager welcomed Margaritaville to a city that has such strong ties to Buffett and his music. "Margaritaville Cincinnati is a great fit with the legendary Horseshoe brand and it will be the ultimate destination for both locals and visitors alike to enjoy great food and entertainment," Kline said.



Quiet About It A Tribute to Jesse Winchester

Excerpts taken from the album liner notes written by Bill Flanagan:

I don't know anyone who dislikes Jesse Winchester's music. It seems to me that there are only those who love it and those who have never heard it. Jesse is a songwriter's songwriter, praised by every composer from Dylan down and covered by greats from Wilson Pickett to the Everly Brothers. Jesse Winchester's songs are like mirrors in which both performers and listeners can see themselves. Among Jesse's most prominent fans are Jimmy Buffett and Elvis Costello, both of whom have covered a number of Jesse songs on record and in concert, and both of whom performed with him on television in 2010 - Elvis on his SPECTACLE series and Jimmy on his CONCERT FOR THE GULF special after the BP oil spill...Buffett and Costello both took great pleasure in introducing one of their musical heroes to their own audience.

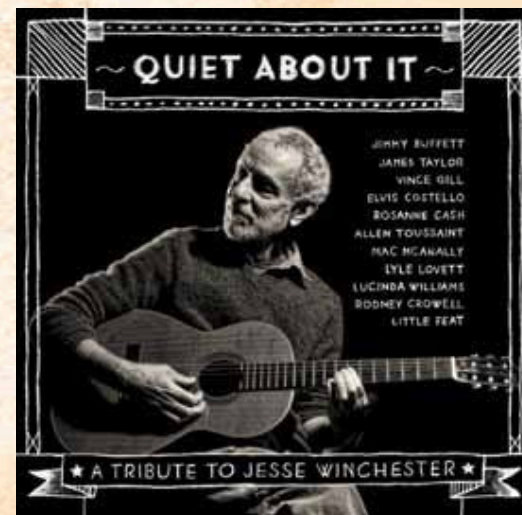
A year after that, in 2011, Jesse was told he had esophageal cancer. He stopped in the middle of a tour and began radiation treatments, followed by surgery. Immediately, Buffett and Costello agreed that it would be a good idea to put together a tribute album as a show of support.

At Christmas of 2011 Buffett wrote to Jesse and told him the album was coming, a gift from a whole bunch of grateful musicians and songwriters to a master. Jesse expressed his gratitude and had some good news of his own.

He beat the odds - after treatment and surgery the doctors had told him he was cancer free. Soon he returned to the road and as of this writing is performing again, making up for a lost year. A happy ending all around.

This album is a tribute to a great singer/songwriter and also to the community of musicians who pulled together to show their love and respect to Jesse when he was down. Now that Jesse is back up; make sure you see him when he comes to your town. They are not making any more like him.

#10413 \$11.98



MARGARITAVILLE TRAVEL

LOST SHAKER OF SALT ADVENTURE

The fictional flight path of Air Margaritaville keeps you above the fray, aware but aloft. But in the factual world of Margaritaville Travel, you're all the way in...sometimes knee deep.

Climb aboard a zany, unique adventure into a realm of interesting, unexplored and pure fun. We're not just off the beaten path, sometimes you can't even see the path. Laugh a lot, kick off your shoes, call the kid in you back for an encore, and bring some friends who haven't loosened up in a while. It's time to get into a Margaritaville state of mind.

Pack your 'parrot-phernalia' and leave everything else to us. Each Margaritaville Travel Adventure is crafted uniquely for a journey into bliss. Travel places that Jimmy Buffett has been intrigued by, lived in or sang about. Meet original characters, kick back in a kayak and settle in for some star gazing as you share your travels with like-minded folks. Expect new friendships that very well may last a lifetime.

Our Lost Shaker of Salt Adventure is a celebration of the beauty and uniqueness of the region running from Miami through the Florida Keys to Key West. This region looms large in the realm of adventure, imagination and song. Hemingway and hurricanes, pirates and palm trees, sailing ships and seaplanes, margaritas and moonlit waters, sand and serenity. We intend to give you an insider's passage through one of the world's most recognized tropical archipelagos.

This is a tour meant to be explored as a group, to be shared, to be memorable, maybe even to be life-changing. New horizons are opening up to explore and to enchant. Never before has anyone been presented with the ability to enter the world of Jimmy Buffett through travel. That opportunity has now arrived.

Complete details and itinerary at www.margaritavilletravel.com



Photo: Rob O'Neal



- A Air Margaritaville Long Sleeve T'**
100% cotton long sleeve T'. Safari
M #21276, L #21277, XL #21278 \$27.95
XXL #21279 \$28.95
- B Air Margaritaville Bottle Opener**
Metal bottle opener with magnet.
Measures approx. 2.5" x 2"
#9952 \$8.95

- C Margaritaville Wings Cap**
Large front with side "Key West"
embroidery. Adjustable Velcro strap. Brown
#10201 \$18.00
- D Air Margaritaville Sign**
Weather is here...Wish you were beautiful
Tin sign measures 14" x 11"
#9964 \$15.95