



I Love the Smell of Gidget in the Morning

Cross the threshold of Jimmy Buffett's Honolulu Surfing Museum and step into liquid history. Jimmy's passion for surfing, as well as the traditions and folklore that surround it, have created a desire in him to share his distinctive personal collection of historical surfboards and cultural memorabilia.

The Honolulu Surfing Museum first sprang to life as the work of a Santa Barbara, California surfer and antique collector named James O'Mahoney. O'Mahoney grew up riding the waves in Long Beach. California and spent a considerable portion of his young life traveling from Kenya to Hong Kong with globetrotting grandparents and his stuntman/actor father Jock - one of the first actors to portray 'Tarzan' on movie screens across America. Over the years, O'Mahoney collected not only antiques from around the world, but a stunning collection of surfboards and memorabilia from the most formative days in the history of surfing. Indeed, a few of his finds could be seen as crucial to the very evolution of Hawaiian and surfing culture. For several decades, O'Mahoney used his connections, a skilled eye and a keen sense of the past to turn a richly filled yet remarkably tiny space on Helena Street in downtown Santa Barbara into The Santa Barbara Surfing Museum.

One day while on a surfing trip up the California coast, Jimmy Buffett stopped into O'Mahoney's museum and was astonished at the scope of the collection. Jimmy was in the early stages of planning for the opening of 'Jimmy Buffett's at the Beachcomber' restaurant and bar in downtown Waikiki. He instantly recognized that much of what O'Mahoney had found - from early Tom Blake surfboards, to some of the first ukuleles ever made might find a fascinated audience of surfers, musicians, history buffs and Parrot Heads in downtown Waikiki.

Of notable cultural significance are the rings worn by Captain James Cook during his exploration of Hawaii aboard the HMS Resolution in the mid to late 1700's, and even wooden storage lockers once carried aboard the ship. These items were part of the estate of Helen Ward, a descendant of Captain Cook and Sanford Dole (forefather of the Dole pineapple dynasty). Dole, who was largely despised by native Hawaiians, overthrew Queen Liliuokalani in 1893 and was elected the first and only 'president' of Hawaii from 1894 to 1900. Add the surfboard used in the classic Apocolypse Now movies and the shack board that Kathy Zuckerman (aka Gidget) rode as a young girl in Malibu, CA., and the result is the enviable collection of artifacts gathered at the Honolulu Surf Museum.

The Honolulu Surfing Museum, a celebration of the "royal sport" of surfing is located next to Jimmy Buffett's at the Beachcomber. You will enjoy checking out the premier collection of surfing artifacts, videos and surf-inspired items from Hawaii and around the world. Bring some friends and hang ten, there's a bar in the museum so you can take in the beauty and history of the surfing culture while enjoying a cocktail.

www.honolulusurfmuseum.com



Parrot Head State of the Phlock - 2009 -

In what has become the norm, the "ParrotHead Nation" continued to grow and prosper as we added a total of sixteen new chapters to our ranks. What began with the Atlanta Parrot Head Club 20 years ago has grown exponentially as we ended 2008 with an all-time high of 237 chapters in the United States, Canada and Australia ... 3 different countries, 47 states, 3 Canadian provinces and one U.S. Territory. Our total membership showed an increase with more than 26,000 dedicated, fun-loving Parrot Heads amongst the ranks. Again, it's apparent that the "ParrotHead Nation" is not only alive and well, but continues to thrive.

The PHiP commitment to education was bolstered on two fronts as we were recognized by the Jimmy Buffett's alma mater, the University of Southern Mississippi, for our continued and generous endowment of the Mary Loraine "Peets" Buffett Memorial Scholarship awarded annually by the USM Alumni Association.

In 2008, PHiP retained its National Status with both the American Cancer Society's Relay For Life campaign and the Alzheimer's Association's Memory Walk program. For many of our chapters, Special Olympics is a favored cause while many Clubs prepare & serve a monthly meal to their local Ronald McDonald Houses.

Parrot Heads Collect Things ... canned goods, pet supplies, clothing, pop tops, old cell phones, used ink cartridges, and, of course, toys; all distributed to the appropriate agencies that get the goods to where they do the most good. OH, and let's not forget the trash ... Virtually every Club works diligently to keep our nation's beaches, lakes, and highways clean with regular trash collection sessions.

Parrot Heads March ... Most all Parrot Head Clubs build and enter a float in their local community parades, be it Christmas, Easter, Independence Day, St. Patrick's Day ... You name it; if there's a local parade, Parrot Heads will be prancing and no less than two dozen chapters won awards in 2008 for Best of Show, Best Float, etc.

From Poker Runs & Pub Crawls to the dreaded Polar Plunge, the picture is clear ... the good deeds that Parrot Heads perform for the benefit of the community, the environment and our fellow man often cannot be measured in quantitative terms, yet are so vital to the recipients and should be a constant source of satisfaction to each of us.

Till next time, may all your dreams be tropical!
Bob Heffelfinger, PHiP



A It's 5 O'clock Somewhere Beach Towel

"I've Passed Happy Hour, I'm Working on Happy Week" 100% cotton beach towel measures 32" x 64" #40700 \$21.95

B Custom Margaritaville Lights

Repeats pattern of Palm Tree, Parrot and Margarita Glass. (Sizes: Palm Tree and Margarita measure approx. 3" and Parrot is 5". Bag contains a 12-foot string of 10 lights/covers. Each set includes two extra bulbs. May be used Indoor and Outdoor. #40056 \$18.95

© Fins Up Tire Cover

High-quality, heavy-duty reinforced vinyl tire cover with "Fins Up" logo.

Size Small: Universal Tire Sizes; 235/75R15, P225/75R15; Tire Diameter Range: 28 1/2" x 8"

#46247 \$45.95

Size Large: Universal Tire Sizes; 235/75R16, 235/85R16, 265/75R16;

Tire Diameter Range: 31 3/4" x 11" #46248 \$45.95

O Insane Tank

"If We Couldn't Laugh, We Would All Go Insane!" White tank

M #42674, L #42675, XL #42676 \$18.95, XXL #42677 \$19.95

E Lawn Section T'

"Seat Maybe...Section Lawn" White M #42628, L #42629, XL #42630 \$21.95, XXL #42631 \$22.95, 3XL #42632 \$23.95

E Boat Drinks Crossing Sign

"I Gotta Go Where It's Warm"
Distressed metal sign measures 12" x 12". #42147 \$16.95

G Tiki Bar Beach Scene Surf Sign

Mini Surf Sign measures approx 24" x 4"(at widest part). #41722 \$22.95

H Relax in Paradise Cap

100% cotton cap in faded Brick Red with frayed patch. #40498 \$18.00

The Jimmy Buffett Concert Handbook The "UNAUTHORIZED" Guide

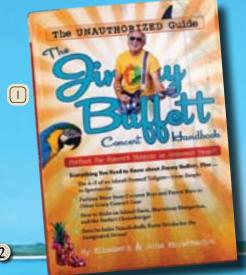
Everything you need to know about Jimmy Buffett, Plus...The A-Z of an Island-Themed Tailgate-from Simple to Spectacular Fashion Wear, from Coconut Bras and Parrot Hats to other crazy concert gear. How to make an Island Oasis, Marvelous Margaritas, and the Perfect Cheeseburger. Paperback, approx. 155 pages. #42220 \$12.95

J Lawn Section Chair

Nylon fabric lawn Chair, measures 36" H x 32.5" W x 20" Deep. It can hold 225lbs. and is completely collapsible. When folded it measures; 36" H x 6.5" Diameter.

Carrying bag included.

Shipped separately via Fedex Ground delivery (sorry, Express delivery not available for this item). Additional shipping charge. #42448 \$49.95 plus \$8.95 shipping/handling













All T-Shirts are 100% cotton crew neck. Available only in colors shown.

Woman to Blame T'
"I am the Woman to Blame" Junior
cut, 100% cotton. Vanilla.
S #42633, M #42634, L #42635,
XL #42636 \$22.95

B Old Towne Key West Throw 100% cotton, measures 72" x 54". Machine Washable. Made with Pride in the USA. #42403 \$52.95

Peace, Love, and Flip Flops Tank
100% cotton rib knit ladies tank,
V-neck, contour fit, extra long length
Olive Green.
S #41861, M #41862, L #41863,
XL #41864 \$21.95

Blew Out My Flip Flop T'
Ladies full cut tee with large back print and centered front print (measures 4" x 8") Pink S #42704, M #42705, L #42706, XL #42707 \$22.95

No Shoes Mouse Pad
"No Shoes, No Shirt, No Problem"
Distressed looking image on a 7.5"
x 9" mouse pad.
#42672 \$9.95

F Woman to Blame Cap Ladies Baby Blue Cap with all-over colorful embroidery. Velcro back #41301 \$18.00

G Old Towne Coffee Mug 10 oz. ceramic coffee mug. Art on both sides. #42431 \$9.95

H Glitter Print Bag 100% garment dyed cotton, raw edged tote bag. Interior open pocket. Measures 14" x 16". #40569 \$18.95







All T-Shirts are 100% cotton crew neck. Available only in colors shown.

A Ship Wreck Sign

The Shipwreck Lounge, Livin' & Dyin' in 34 Time The measurements at the longest and highest points are: 15" wide x 12" high x ½' deep. The sign is made with a combination of wood and resin, hand carved and painted. #42146 \$46.95

B Yes, I am a Pirate Boat Flag Nylon flag measures 18" x 12" Two-sided screen print. #40776 \$21.95

Yes, I am a Pirate T' M #42699, L #42700, XL #42701 \$21.95, XXL #42702 \$22.95, 3XL #42703 \$23.95

We hope that you're enjoying our first expanded issue of the Coconut Telegraph. As Margaritaville grows so grows the Coconut Telegraph. We've kept our selection of

merchandise from the Key West Store along with our island attitude, but we've added a glimpse of what our other locations have to offer as well.

Let us know what you think. Email keywest@margaritaville.com with comments or suggestions for future issues.

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JIMMY BUFFETT

AND THE CORAL REEFER BAND

JUNE 18	Susquehanna Bank Center	Camden, NJ
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JUNE 23	Post-Gazette Pavilion	Pittsburgh, PA
JUNE 25	Comcast Center	Mansfield, MA
June 27	Comcast Center	Mansfield, MA

August 6	Riverbend Music Center	Cincinnati, OH
August 8	Toyota Park	Bridgeview, IL
August 11	Verizon Wireless Music Center	Noblesville, IN
August 13	DTE Energy Music Theatre	Detroit, MI
August 15	Toyota Park	Bridgeview, IL
August 23	Boardwalk Hall	Atlantic City, NJ
August 26	Nikon at Jones Beach Theatre	Wantagh, NY
August 29	Alpine Valley Music Theatre	East Troy, WI

September 3	Nissan Pavilion	Bristow, VA
SEPTEMBER 5	Nissan Pavilion	Bristow, VA

SUIJIBPZEUDI TOUR 2009

Excerpts from Radio Margaritaville's Steve Huntington's interview with Jimmy Buffett:

SH: It's one of those special moments on Radio Margaritaville, Jimmy Buffett is on the road and on the air. Hello Jimmy, welcome back to your radio station!

JB: Hello Steve, and how are you and hello everybody listening. I'm thinking it's been awhile since we spoke, I think I was on the west coast doing this last time we spoke. I was just down at Fernandina Beach in Florida. Went down there for a couple of days to get off the grid and before we head back, which I'm doing today, going into rehearsals in Charleston. I'm excited and we got a lotta new stuff this year.

SH: It's a little cool then part of your job is to bring the summer to the folks.

JB: Yeah, I'm really excited about it. I've actually written quite a few new songs over the winter. I wrote them for the road and for the people in the audience, instead of trying to get on the radio or trying to make an album. So then when I finished, and played them for people they said, "You ought to make an album!" So I think what we're going do is, throughout the summer we'll debut and introduce the whole selection of new songs, which we'll play live. And then at the end of the tour, we'll have live stuff and studio stuff, and it covers everything from songs that I started writing back when I went to Africa, to Timbuktu, two years ago, right up to the present. So we're covering everything from the festivals in the desert in Timbuktu to the recession to the optimistic outlook on the other side.

SH: No shortage of inspiration when you're Jimmy Buffett, looking for things to write about.

JB: I think there's a pretty good indication of where we're going. When we went down to Key West, and I debuted, and then Surfin' In A Hurricane popped up over in Hawaii, so those are two of six that I've written that we'll be kind of debuting as the summer goes along, and then I got a couple more after that. So, it's kind of different and exciting for me to write new songs for a tour.

SH: It certainly makes the Summerzcool '09 Tour even more special than it otherwise would be.

JB: I hope so. I've been doing this long enough; I know how to craft, I know how to insert it in there in the right places, but the trick is to write the songs that people can immediately identify with, and at the same time feel that they're in the comfort zone of what they've liked for 40 years. So, that's my mission here and I took most of the winter down on the islands and worked on it in my little studio down there. So, I'm happy to be coming back, and we're going into rehearsal this afternoon, and a few other little surprises that we'll try to keep under the hat, and even all the way through.





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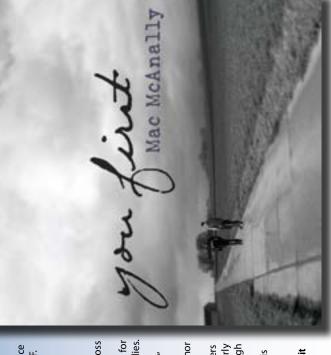
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recreational and occupational programs for returning injured military and their families. America will work with communities across **Marriors Project, whose mission is to honor** Mac McAnally joined Amy Grant and Vince commitment to helping wounded soldiers love. The single, which is available through fits well with the song's theme of brotherly Gill for an evening of music at The John F. full album expected to be completed this oyalties from his debut single "You First" **Kennedy Center for the Performing Arts** America to support the development of Challenge America initiative. Challenge Mac has pledged to donate all his artist all digital music retailers, is prelude to a warriors and launching the nationwide n Washington, D.C. to honor wounded and empower wounded warriors. The released on April 27 to the Wounded

For more information on Mac and the new CD visit www.macmcanally.com









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