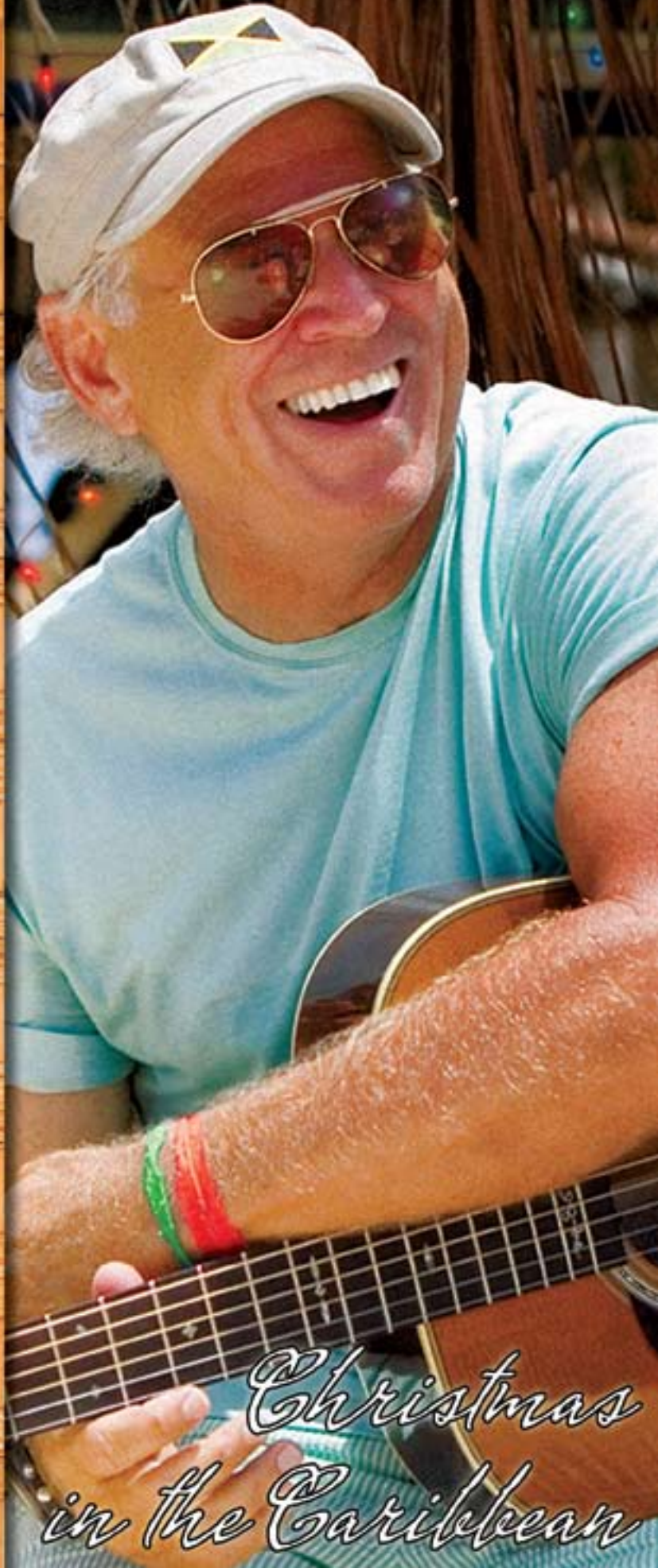


M A R G A R I T A V I L L E
COCOON TELEGRAPH®

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*Christmas
in the Caribbean*

Off To See The Yellow Submarine By Peter Mayer

"Apparently you get PJ's on that British Airways flight, that's the real deal," I hung up the phone with my friend Mike, confident that I was in for a unique transatlantic experience. *Peter's confidence was shaken, however, as he and fellow Reefers suffered the indignities of commercial airline travel.*

We arrived at Heathrow, still intact, and feeling great after two hours of sleep. This was my second trip to London in a year's time, but a first for the Coral Reefers as a band. I was excited because I had arranged to stay two extra days in England with my friend Mike and Brother Jim so we could visit Liverpool. Some of you may have seen the Abbey Road footage I posted online last year, but this year we were making a pilgrimage to the home town of the Fab Four.

In London, we stayed in Shepherd's Bush, a great area with anything and everything you could want from restaurants, theatres, clubs, studios, malls etc. What a fabulous city! I never understood a comment made to me by a friend who shall remain unnamed, "Why would you ever want to go to London?" From the Roman Empire to the Fab Four, there is an unending trail of history, music, art and food to follow. Our mission, should we decide to accept it, was to play a concert with Jimmy at the Empire Theatre, and in the three days before that, do some recording at Mark Knopfler's place, British Grove Studios. These tracks would be added to the ten or so tracks that had already been completed in the States for Jimmy's new CD.

After a "clear the jetlag and sight-seeing day," we took a taxi over to British Grove Studios, about a 10 minute drive. It's nestled in the back of a neighborhood on an alley wide street, and you'd never find it if you weren't looking for it. In fact, we didn't find it, until we called for directions. JL Jamison, the Vasco De Gama of the crew, walked out the door with a John Wayne swagger and said, "You boys aren't from around here are you?"

British Grove is one of the most beautiful, well-organized studios I've ever been in. It's not only the care with which everything is organized, nor the fine wood and comfortable furnishings throughout; not even the history around you that includes the mixing board that Paul McCartney used for "Band On The Run". It's the sum of all those parts, and that intangible "Mojo Factor" that makes it easy to make music



there. The vibe is right and it sounds incredible. Alan Schulman, our good friend, who engineered Jimmy's last three or four albums, and a bevy of #1 songs, said he was astounded at how well maintained everything was. It's one thing to have great microphones and state-of-the-art equipment; it's another to have everything kept in pristine, perfect working order.

Among the amazing historical bits and pieces of gear they had there was a 4 track Redd recorder like the one used on the Beatles' Sergeant Pepper's Album. It had been cleaned up and maintained to original standards, and in fact, Brother Jim's bass was put through it for tone on several Jimmy songs. It is the recorder that was used for the photo in the Beatles Gear book, since the original recorder is no longer available. They believe it was discarded when Abbey Road was updated and cleaned out. (Go figure, someone made a to-do list that day that read: *light bulbs for closet, empty trash cans, pay gas bill and chuck mixing board that made some of history's greatest rock n' roll music*). Behind a glass display case sat a beat up old Radio Shack looking speaker about 12 inches tall and 9 inches wide. Apparently it was designed and built, as a joke, out of some spare parts by Geoff Emerick, the Beatles' engineer, when George Martin and the Beatles asked for a speaker to monitor the mixes they had in mono. (All Beatles' music up to then had been mixed in mono (one speaker) and stereo had been an afterthought that was done quickly to accommodate the new stereo home sound systems). The best part of the joke was that they actually used it for the whole album.

Show day came on Sunday after three days in the studio. We had sound check mid-day and arrived at the O2 Empire Theatre at about 1 p.m. The Empire is a performing hall with a rich history. Built in 1903, its first shows were vaudeville-like reviews that included the likes of Charlie Chaplin. In the 50's, the BBC used it for television programming and in the 60's for music acts such as Cliff Richard, Lulu, and Shirley Bassey among others. Since the early 90's though, it's been used exclusively as a music venue. The Empire has a capacity of only 2,000, but the intimate experience it provides concertgoers has attracted artists like Neil Finn, David Bowie, Phish, Elton John, The Rolling Stones, Radio Head, and yes, Jimmy Buffett. It's also the site where the Dixie Chicks' Natalie Maines dissed George W. a few years back causing such uproar that it had country music fans burning their CD's.

We were surprised by the lines of people outside the theatre. While that's



not so unusual here in the states, the crowds we've encountered in Paris have been enthusiastic but appeared to be more the expats than were tried and true Parrot Heads along with some new French fans. In London, we were seeing huge Jimmy Buffett fans that knew the drill, were ready to rock, and wondered where the heck we'd been for all these years. Christiane Amanpur, the NPR and CNN foreign correspondent, gave a surprise appearance as a Parrot Head that night as did Frank Marshall, Coral Reefer friend and film producer. A few moments in the dressing room and it was time to hit the stage. Jimmy gave the packed house a full show and several encores that night. Anybody who's asked themselves, "why go to a show in London when I can go down the street and . . .", could understand why, only if they were there to experience the electricity in the room as fans that have never seen a live Jimmy Buffett show came together at a distant outpost on that Sunday night. As the last strains of Werewolves of London, Yellow Submarine and He Went to Paris faded away; we raced out of the theatre into the vans and headed back to the hotel for the after party. It was time to get some sleep. Tomorrow we'd head out on our own journey to an outpost called Liverpool.

I dropped my guitar in the boot of the London taxi and we all headed for Euston station the next morning. We were still a little bleary eyed from the previous night at the Empire and the after party, but I would have stayed up all night long for the journey ahead of us. It was my Brother Jim, my good friend Mike Davis from Atlanta GA, and me on a mission to visit the stomping grounds of a group of teens, way back when, who had set the direction for my life many years ago.

Read Peter's complete story and see more photos at www.margaritavillekeywest.com/petermayer
Peter's latest CD *Beyond Abbey Road* will be released November 4th in Key West.



S.T.O.R.E

*Tryin' to
reason with
Winter Season!*

(A)

(B)



FRONT LEFT CHEST

(A) Margaritaville Est. 1985 Full Zip Jacket.
Large screen print design. 80/20 sweatshirt with soft fleece inside. Jersey lined hood with drawstring, front pouch pockets. Spandex rib at cuff and waistband. Charcoal Grey.
S #43351, M #43352, L #43353, XL #43354 \$49.95
XXL #43355 \$50.95

(B) 5:00 Somewhere Sweatshirt
50/50 crew neck sweatshirt with distressed print. Blue
M #43497, L #43498, XL #43499
\$29.95 XXL #43500 \$30.95

All T-Shirts are 100% cotton crew neck. Available only in colors shown.

(A) Changes Long Sleeve T'

Back print: "Changes in Attitudes, Changes in Latitudes". Front print: "Nothing remains quite the same" Garment Dyed, Rust color.
M #43338, L #43339, XL #43340 \$27.95
XXL #43341 \$28.95

(B) Pirate Long Sleeve T'

"Pirate Looks at 40". Tan
M #43384, L #43385, XL #43386 \$25.95
XXL #43387 \$26.95

(C) Drink About Long Sleeve T'

"A lot to Drink About" design on Aloe Green tee.
M #43389, L #43390, XL #43391 \$25.95
XXL #43392 \$26.95

(D) Tire Swing Long Sleeve T'

"Life is Just a Tire Swing" distressed print. "KEY WEST" print down left sleeve. Slate Blue.
S #43371, M #43372, L #43373, XL #43374 \$25.95
XXL #43375 \$26.95

(E) Good Life Long Sleeve T'

"Taste for the Good Life, I can live it no other way" Distressed Surfboard print and "Lone Palm Surf Company Ltd" logo. White
S #43072, M #43073, L #43074, XL #43075 \$25.95
XXL #43076 \$26.95 3XL #43077 \$27.95

(F) Old Towne Key West Long Sleeve T'

"And we wonder why we ever go home" Key West exclusive design. Harbor Blue.
M #43395, L #43396, XL #43397 \$25.95
XXL #43398 \$26.95 3XL #43399 \$27.95

(G) Old Towne Key West Bag

Heavy canvas bag measures 17" W x 16"H. Natural. Great for groceries. Fashion and Energy conscious.
#41310 \$15.00



FRONT LEFT CHEST



FRONT LEFT CHEST



FRONT LEFT CHEST



FRONT LEFT CHEST



FRONT LEFT CHEST



FRONT LEFT CHEST



All T-Shirts are 100% cotton crew neck. Available only in colors shown.

(A) Back to the Beach T'
 "Destination Relaxation" stamp with Island design. Lightweight, slim-cut mens fashion tee. Burnt Orange.
 M #42088, L #42089, XL #42090 \$21.95
 XXL #42091 \$22.95



FRONT LEFT CHEST

(B) Boat Drinks T'
 "I gotta go where it's warm" distressed print. Chocolate Brown
 M #43284, L #43285, XL #43286 \$21.95
 XXL #43287 \$22.95 3XL #43288 \$23.95



FRONT LEFT CHEST

(C) 5:00 Window T'
 A perfect view when "It's Five O'clock Somewhere" Military Green. Lightweight, slim-cut fashion tee.
 M #43289, L #43290, XL #43291 \$21.95
 XXL #43292 \$22.95 3XL #43293 \$23.95



FRONT LEFT CHEST



FRONT LEFT CHEST

(D) Coconut Telegraph T'
 "Put it on the Coconut Telegraph in twenty five words or less". Smoke color.
 M #43333, L #43334, XL #43335 \$22.95
 XXL #43336 \$23.95



(E) 5:00 Parrot on Clock T'
 "Pour me Something Tall & Strong" Front design on Caribbean Blue.
 S #42187, M #42188, L #42189,
 XL #42190 \$21.95
 XXL #42191 \$22.95



(F) Parrot with Sunset T'
 "It's 5:00 Somewhere" Garment dyed. Blue.
 M #40893, L #40894, XL #40895 \$22.95
 XXL #40896 \$23.95

(G) Weather is Here T'
 "Greetings from Paradise - The Weather is Here, Wish you were Beautiful" Cardinal Red.
 M #43405, L #43406, XL #43407 \$21.95
 XXL #43408 \$22.95 3XL #43409 \$23.95



FRONT LEFT CHEST

(H) Margarita Glass Logo Cap
 Embroidered logo on brushed cotton cap with adjustable buckle strap. Sea Green.
 #5434 \$18.00



FRONT LEFT CHEST

1-800-COCOTEL
 1-800-262-6835

All T-Shirts are 100% cotton crew neck. Available only in colors shown.
(See website for sizing)

(A) Guitar Ladies T'

"Tonight I just need my guitar" junior cut tee. Black
S #43325, M #43326, L #43327, XL #43328 \$22.95

(B) Margaritaville Ladies Hoodie

"Margaritaville" appliqué with raw edges, Jimmy Buffett and Key West are embroidered. 80/20 full zip hoodie, 2x1 rib side panels, cuffs and waist. Double-needle stitched seams, unlined terry fleece, self fabric hood, front pouch pockets.
S #43317, M #43318, L #43319, XL #43320 \$49.95

(C) Parrot Lounge Ladies T'

"What happens here...will be repeated" 100% cotton ladies tee with distressed print
Longer length, contour fit. Soft Pink.
S # 45252, M #45253, L #45254, XL #45255 \$22.95

(D) Found Me A Home Ladies T'

"Yes I found me a home/ I have found me a home/ you can have the rest of everything I own / 'cause I have found me a home/ Yes I have found me a home"
Boxy ladies classic cut long sleeve tee. Brown.
S #43191, M #43192, L #43193, XL #43194 \$25.95

(E) Margaritaville 5 O'clock Somewhere Ladies T'

Ladies long sleeve classic cut tee. Center Front logo measures approx. 7" w x 4" h. "Groovy" 5:00 Somewhere large back design. Mint Green.
S #43057, M #43058, L #43059, XL #43060 \$25.95
XXL #43061 \$26.95



CENTER FRONT CHEST

All T-Shirts are 100% cotton crew neck. Available only in colors shown.

- (A) Parrot Head T'**
 "You know you're a Parrot Head when..."
 White.
 M #43361, L #43362, XL #43363 \$21.95
 XXL #43364 \$22.95 3XL #43365 \$23.95

- (B) Heart of Old Key West T'**
 "Margaritaville. Since 1985 Purveyors of: Good Times, Fine spirits and great memories/ In the Heart of Old Key West Florida / The Conch Republic / near the southernmost point in the continental United States". Garment Dyed, Yam color.
 S #43513, M #43514, L #43515,
 XL #43516 \$22.95
 XXL #43517 \$23.95

- (C) Some People Claim T'**
 "That There's a Woman to Blame"
 Wasabi Green
 M #43251, L #43252, XL #43253 \$21.95
 XXL #43254 \$22.95 3XL #43255 \$23.95

- (D) Seaplane T'**
 "But there's this one particular harbour so far but yet so near where I see the days as they fade away and finally disappear."
 Garment Dyed, Pacific Blue.
 M #43347, L #43348, XL #43349 \$22.95
 XXL #43350 \$23.95

- (E) No Shoes T'**
 "No Shoes, No Shirt, No Problem tee, distressed background design.
 Carolina Blue
 S #41706, M #41707, L #41708, XL #41709 \$21.95
 XXL #41710 \$22.95

- (F) New Years T'**
 2010 Key West Feeding Frenzy "Fins to the left, Fins to the right". White.
 S #41331, M #41332, L #41333,
 XL #41334 \$26.95 XXL #41335 \$27.95
 3XL #41336 \$28.95

- (G) It's Five O'clock Somewhere Cap**
 Brushed cotton 6-panel cap. Front, bill and back embroidery. Jimmy Buffett embossed on back buckle closure.
 Blue #14012 \$18.00



FRONT LEFT CHEST



FRONT LEFT CHEST



FRONT LEFT CHEST



FRONT LEFT CHEST



FRONT LEFT CHEST



FRONT LEFT CHEST



All T-Shirts are 100% crew neck. Available only in colors shown.

(A)



FRONT LEFT CHEST

(D)



FRONT LEFT POCKET

(A) **Pirate T'**

"Yes I am a Pirate 200 years too late..."
Charcoal Grey.
S #42359, M #42360, L #42361, XL #42362 \$21.95 XXL #42363 \$22.95

(B) **Southernmost Point T'**

"Take the Weather With You" Retro Key West Southernmost Point image. Garment dyed. Distressed print. Sage Green.
M #19877, L #19878, XL #19879 \$22.95
XXL #31003 \$23.95 3XL #31004 \$24.95

(C) **Classic Fishing Tournament T'**

Garment dyed. Brick Red.
M #40632, L #40633, XL #40634 \$22.95
XXL #40635 \$23.95 3XL #40636 \$24.95

(D) **Pickup Truck T'**

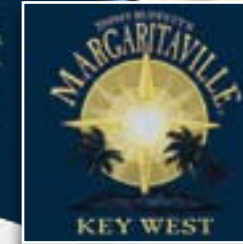
Lyrics from Grapefruit Juicy Fruit. Pocket tee in Aloe Green.
M #40528, L #40529, XL #40530 \$22.95
XXL #40531 \$23.95 3XL #40532 \$24.95

(B)



FRONT LEFT CHEST

(E)



FRONT LEFT CHEST

(E) **One Particular Harbour T'**

"And There's That One Particular Harbour..." Available in Harbor Blue.
S #42313, M #42314, L #42315, XL #42316 \$21.95
XXL #42317 \$22.95

(F) **Fruitcakes T'**

"Stay in Touch with my Insanity, really is the only way!" White.
M #43400, L #43401, XL #43402 \$21.95
XXL #43403 \$22.95 3XL #43404 \$23.95

(G) **Compass Cap**

Rayon blend 6-panel unstructured cap. Front embroidery. Buckle back closure. Brown
#5772 \$18.00

(C)



FRONT LEFT CHEST

(F)



FRONT LEFT CHEST

(G)



WWW.MARGARITAVILLESTORE.COM



(B)



FRONT LEFT CHEST

(A)



(F)



(D)



(E)



(C)



(C)

2009 Holiday Cards
5" x 7" cards w/envelopes. Inside greeting reads: Chillin in a "Rita" Wonderland
Set of 20
#42450 \$19.95
Single card w/envelope
#42451 \$1.50 each

(D)

Holiday Tiki Bar Hut
2009 Village Piece. Resin Tiki Bar measures 6" L x 4.5" W x 5" H. Contains an LED light that requires 2 AA batteries (not included). Gift Boxed.
#42406 \$36.95

(E)

Margaritaville 2009 Holiday Ornament
Solid resin ornament measures approx. 2.75" L x 1.5" W x 2.5" H, wt. 2.8oz. Gift Boxed.
#42405 \$12.95

(F)

Ornament Set
Traditional style glass ball ornaments feature three classic Margaritaville designs. Each design is hand-painted on the inside of the glass. Ornaments measure 3" diameter. Decorative gift box.
#40949 \$27.95

(G)

Christmas Island CD
Jimmy Buffett's Christmas Collection CD
#2720 \$13.98

(H)

Caribbean Christmas CD
Reggae and Calypso instrumental renditions of your holiday favorites.
#14915 \$13.98

(I)

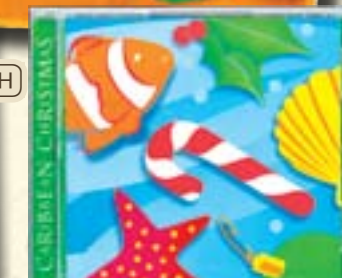
Sandman Flag
Holiday Sandman on a tropical yet festive island. Decorative embroidery stitching, durable polyester fabric. Measures 28" x 40".
#43051 \$24.95



(G)



(H)



1-800-COCOTEL
1-800-262-6835

(A) Custom Margaritaville Bucket
 "Just another day in paradise" printed along top and Margaritaville lower down on the bottom. On the various "photos", lyrics are printed to correspond. Design repeats on other side. Metal bucket measures approx. 7"H x 9" diameter. #42230 \$15.00

(B) 2010 Jimmy Buffett Calendar
 Photos and recollections by longtime Buffett photographer Tom Corcoran. #2242 \$12.95

(C) Foam Kool Kups
 Assorted colors. "Old Towne Key West". Set of Four! (colors may vary) #40590 \$9.00

(D) Tiki Bar Clock
 "The Tiki Bar is Always Open"
 Resin clock measures 10.5" H. Sculpted in low relief with bamboo shaped arms. Colorful Gift Box.. Wt 2.5 lbs. 2 AA batteries (not included) #42801 \$39.95

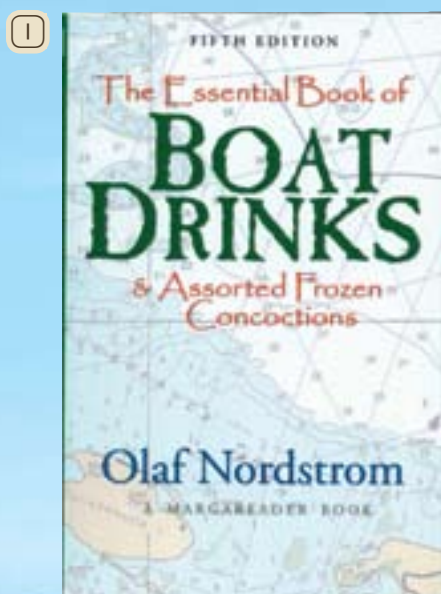
(E) Margarita Mix
 The crystallized flavor of the frozen concoction that helps us hang on. Makes 1 quart. #1203 \$5.25

(F) Logo Margarita Glass
 Margaritaville Logo Margarita Glass with Key West location print. Holds 16 oz. #42231 \$10.00 each

(G) Bar Coasters
 "Drink More, Feel Better". 50 cardboard coasters. 4.5" diameter. #8092 \$6.95

(H) 5 O'clock Coaster Set
 4" diameter rubber coaster set with die-cut, 3D detail in design. Set of 4. #41070 WAS \$15.95 NOW \$11.80

(I) Book of Boat Drinks
 For more than a decade, the hardcover edition of this Parrot Head favorite has been available. But now this fifth edition of "The Essential Book of Boat Drinks" has not only been updated, but also expanded in a soft cover format. 196 pages, 5 1/4" x 8", Soft cover #42941 \$16.00



A Custom Margaritaville Lights
Repeats pattern of Palm Tree, Parrot and Margarita Glass. (Sizes: Palm Tree and Margarita measure approx. 3", Parrot 5". Bag contains a 12-foot string of 10 lights/covers. Each set includes two extra bulbs. May be used Indoor and Outdoor.
#40056 \$18.95

B No Shoes Crossing Sign
No Shoes, No Shirt, No Problem. Metal sign measures 12" x 12".
#42148 \$16.95

C It's Margarita Time Flag
House and Garden Flag with decorative embroidery stitching, made of durable polyester fabric. Measures 28" x 40".
#42743 \$24.95

D Day Dreamin at the Beach Zen Garden
This beach in a box comes with everything you need for a pretend miniature vacation day. Box measures 4" x 4" x 1.5".
#18144 \$12.95

E Lawn Section Chair
Nylon fabric lawn Chair, measures 36" H x 32.5" W x 20" Deep. Can hold 225lbs. and is completely collapsible. When folded it measures; 36" H x 6.5" Diameter. Carrying bag included. Shipped separately via Fedex Ground delivery within continental US. (sorry, Express delivery not available for this item). Additional shipping charge will be applied.
#42448 \$49.95 plus \$8.95 shipping/handling

F Destination Margaritaville Flag
Nylon Boat Flag, 2 sided print, measures 18" x 12"
#42921 \$15.00

G Parrot Head License Plate Frame
Heavy duty metal frame fits standard plates.
#1609 \$10.00

H Parrot Head License Plate
Modeled after official Florida plates, \$1.00 from sale is donated to "Save the Manatee"
#1653 \$8.00

I Protect Our Reefs License Plate
Metal plate. \$1.00 from each sale donated to Reef Relief, a local Key West organization.
#19237 \$8.00

J 5:00 Somewhere License Plate Frame
Colorful plastic frame with high gloss finish.
#40201 \$8.00



1-800-COCOTEL
1-800-262-6835

A Key West Old Towne Trivet
Ceramic Tile measures 6" x 6" with cork backing.
#42430 \$12.95

B Old Towne Coffee Mug
10 oz. ceramic coffee mug. Art on both sides.
#42431 \$9.95

C "Clip N' Go" Case
Flexible neoprene case is water and stain resistant. Padded protection for cell phones, blackberry's and i-pods. Inside mesh zipper pocket to organize small accessories, full zip closure, main compartment headphone access and carabiner for easy carrying. Approx. 7" x 5".
#42415 \$15.95

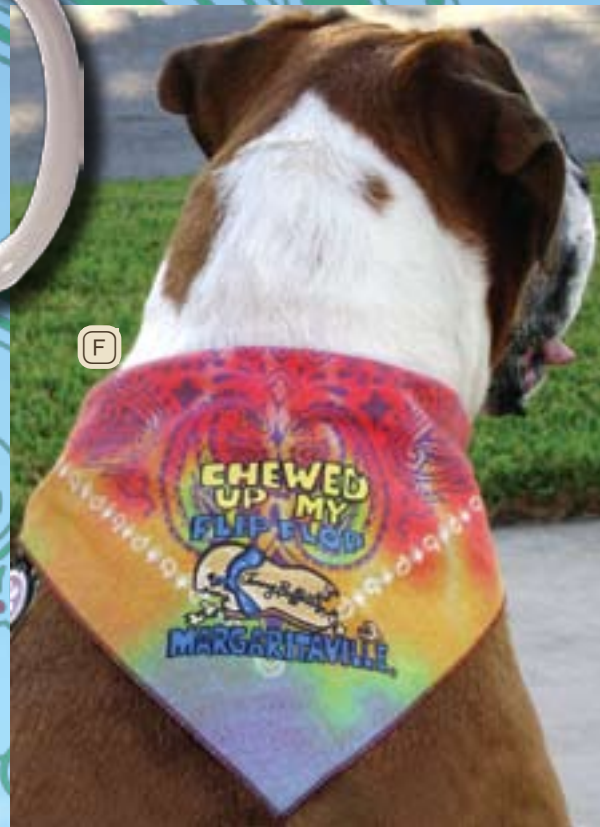
D Wishing Bracelet
"I Wish I Was Sipping A Margarita"
Unique stretch charm bracelet complete with a wishing star and Margarita "themed" charms to match your wish.
#18861 \$15.95

E Salt & Pepper Set
Ceramic set measures 5.5" High. Gift boxed in custom 4 color package. Removable Parrot is one shaker and Repair Shop is the other. (Hand wash only)
#42802 \$18.95

F Dog Bandana
"Chewed Up my Flip Flop" Dog Bandana. Groovy tie-dye cotton bandana measures 29" full length by 14" Width.
#42693 \$7.95

G Margaritaville Dog Wear
"Margaritas Make My Tail Wag"
100% cotton doggie Tee in Black. (Sizes run small, suggest ordering one size up)
XS(1-4 lbs) #42681, S(5-10 lbs) #42682, M(11-23 lbs) #42683, L(24-45 lbs) #42684 \$12.95

H Margaritaville Mutt Dog Collars
"Margaritaville Mutt Key West." Plastic Snap Closure. Adjustable.
X-Small 5-10 lbs., 6-12" #7814 \$14.00
Small 10-30 lbs., 9-15" #1053 \$15.00
Medium 25-50 lbs., 14-20" #1054 \$17.00
Large 45-100 lbs., 15-24" #1055 \$19.00
X-Large 60-160 lbs., 22-30" #1056 \$19.00



MP3 Player not included

(DOGS NOT INCLUDED)

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(A) Landshark Lager Cap
Cap with front and back embroidery. Cut out Fin on back buckle closure. Khaki
#40500 \$18.00

(B) Landshark Can Koozie
Neoprene can holder.
#42156 \$5.00

(C) Landshark Bottle Skin
Neoprene bottle skin with zipper.
#42155 \$8.95

(D) Landshark Sign
Landshark Lager Metal Sign
measures 18" x 12".
#42912 \$24.95

(E) Landshark Bottle Opener
Bottle opener and magnet,
metal with acrylic finish.
Approx. 5" Length.
#10061 \$8.95

1-800-COCOTEL
1-800-262-6835

STOCKING STUFFERS



QTY	ITEM #	DESCRIPTION	SIZE & COLOR	PRICE	TOTAL

Method of Payment (Check One): Personal Check (Enclosed) Money Order (Enclosed)
 Sorry, No C.O.D.'s. *Make check or money order payable to Margaritaville.*

NAME _____ Subtotal _____
 ADDRESS _____ Florida residents only
 Shipping & Handling _____ add 7.5% Sales Tax
 CITY _____ STATE _____ Zip _____ TOTAL _____

TELEPHONE _____

MasterCard VISA American Express DISCOVER

Credit Card Number _____ Exp. Date _____ CID Code _____
M M Y Y Found on either front or back of card 3-4 digits.

Signature: Signature required if using credit card

Credit Card Orders: Call Toll-Free 1-800-COCOTEL (1-800-262-6835)
 8am to 6pm EST, Monday through Friday. \$10.00 minimum credit card order.

Shipping & Handling Charges

Orders up to	Charges
\$15.00	\$6.95
\$15.01 - \$30.00	\$8.95
\$30.01 - \$45.00	\$10.95
\$45.01 - \$65.00	\$11.95
\$65.01 - \$90.00	\$13.95
\$90.01 - \$125.00	\$15.95
\$125.01 - \$200.00	\$17.95
\$200.01 - \$250.00	\$19.95
\$250.01 +	\$21.95

Florida residents only add 7.5% Sales Tax.
 For 2-Day Federal Express delivery, add \$10.95.
 For Standard Overnight Federal Express delivery, add \$20.95.
 Please include physical address.
 Federal Express Ground to Canada please add \$10.95 to S/H charges.
 Federal Express International Service charges apply to all overseas orders (Not APO or FPO).

Returns and Exchanges:
 If you are not satisfied with any product, for any reason, return it to The Coconut Telegraph within 90 days of purchase date. Please include a note requesting either a refund or an exchange. We will promptly refund the full purchase price, less shipping and handling.

Send to:
The Coconut Telegraph
 424A Fleming St
 Key West, FL 33040

Would you like to be on our mailing list?
Merchandise orders exceeding \$25 guarantee a subscription for one year from order date. Yearly subscription only \$10.

1-800-COCOTEL (1-800-262-6835)
 Toll-Free line for orders only please.
 All other info (305)292-8402
 FAX# (305) 292-6530 or
 E-Mail keywest@margaritaville.com

For Quick and efficient service, please complete the order form above before calling. Thanks.

OFF THE ROCK STORY & PHOTO BY ROB O'NEAL

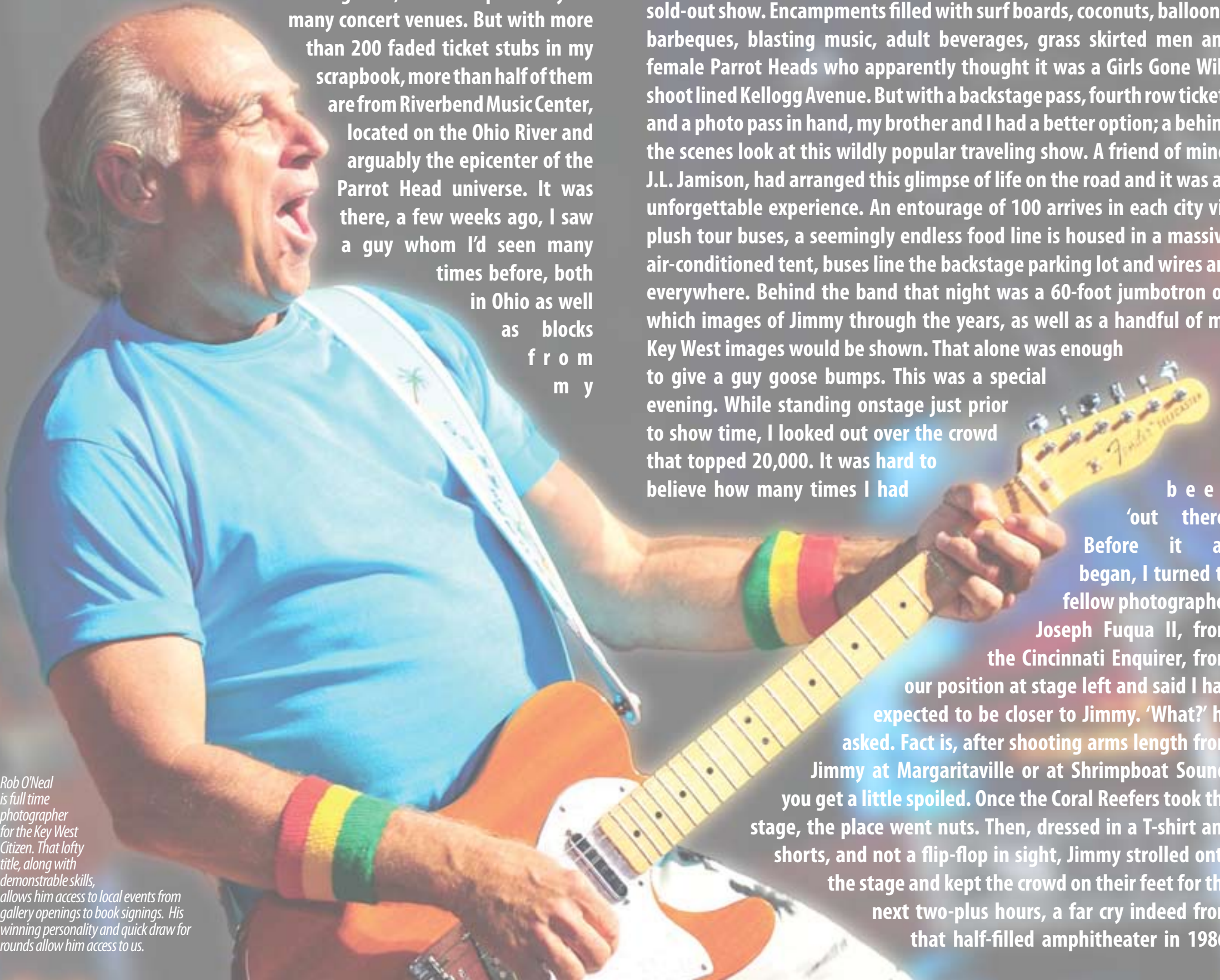
What a difference 23 years can make. In 1986, I was just entering full concert-junky mode. Having never been too interested in sports as participant or spectator, my passion was music. And if Dayton, Ohio, had nothing else, we had proximity to many concert venues. But with more than 200 faded ticket stubs in my scrapbook, more than half of them are from Riverbend Music Center, located on the Ohio River and arguably the epicenter of the Parrot Head universe. It was there, a few weeks ago, I saw a guy whom I'd seen many times before, both in Ohio as well as blocks from my

place in Key West. But the first chance I had to see Jimmy Buffett was at, of all places, an amusement park, Kings Island to be exact. I remember lots and lots of empty seats that night, but a hell of a good time. I was hooked. This past August 6th, though, things would be different. Organizers told me the Parrot Heads began showing up at sunrise for the near-instantly sold-out show. Encampments filled with surf boards, coconuts, balloons, barbeques, blasting music, adult beverages, grass skirted men and female Parrot Heads who apparently thought it was a Girls Gone Wild shoot lined Kellogg Avenue. But with a backstage pass, fourth row tickets and a photo pass in hand, my brother and I had a better option; a behind the scenes look at this wildly popular traveling show. A friend of mine, J.L. Jamison, had arranged this glimpse of life on the road and it was an unforgettable experience. An entourage of 100 arrives in each city via plush tour buses, a seemingly endless food line is housed in a massive air-conditioned tent, buses line the backstage parking lot and wires are everywhere. Behind the band that night was a 60-foot jumbotron on which images of Jimmy through the years, as well as a handful of my Key West images would be shown. That alone was enough to give a guy goose bumps. This was a special evening. While standing onstage just prior to show time, I looked out over the crowd that topped 20,000. It was hard to believe how many times I had

been
'out there.'

Before it all began, I turned to fellow photographer Joseph Fuqua II, from the Cincinnati Enquirer, from our position at stage left and said I had expected to be closer to Jimmy. 'What?' he asked. Fact is, after shooting arms length from Jimmy at Margaritaville or at Shrimpboat Sound, you get a little spoiled. Once the Coral Reefers took the stage, the place went nuts. Then, dressed in a T-shirt and shorts, and not a flip-flop in sight, Jimmy strolled onto the stage and kept the crowd on their feet for the next two-plus hours, a far cry indeed from that half-filled amphitheater in 1986.

Rob O'Neal is full time photographer for the Key West Citizen. That lofty title, along with demonstrable skills, allows him access to local events from gallery openings to book signings. His winning personality and quick draw for rounds allow him access to us.





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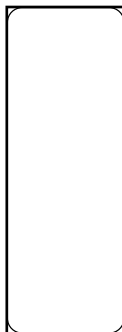
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