

MARGARITAVILLE
The Coconut Telegraph
PO Box 1459
Key West, FL 33041

1-800-COCCOTEL

Visit our web site @ www.margaritaville.com

Jimmy Buffett's Margaritaville Store, 500 Duval Street, Old Town Key West

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Repeats pattern of Palm Tree, Parrot and Margarita Glass. Palm Tree and Margarita measure approximately 3" and Parrot is 5". Bag contains a 12-foot string of 10 lights and covers. Each set includes two extra bulbs. May be used Indoor and Outdoor.
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M A R G A R I T A V I L L E[®]
COCONUT TELEGRAPH[®]

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www.margaritaville.com



A photograph of a man in a black wetsuit surfing a wave. He is crouched low on his surfboard, riding the face of a breaking wave. The water is white with foam, and the background shows more of the ocean and sky.

Matt Nuzze, REALwatersports.com

REAL BVI: The Day We Surfed With Jimmy Buffett!

Photo: Michael Rovnyak, MJR Photography

It happened something like this...

The previous night we were at the anchorage with totally glassed off conditions. This is something that you never see in the BVIs, not a breath of wind and mirror-like sea surface. This lack of wind combined with a good head high groundswell let us know that the following morning was going to provide epic surfing and standup paddle boarding conditions at the point. We set our alarms for 5:30am and hit our bunks early to catch a solid night's sleep.

We left our anchor at first light to make the trip to the point for some glassy early morning waves. I was sitting on the transom of the Moorings 4700 catamaran down near the water's edge while underway. The sun was just rising on the eastern horizon. Along comes this grayish green skiff trying to catch up to us. I signal to Captain Debbie to back down on our speed so this guy can pull up alongside and get his message across. We come to a stop and he says: "Hi, I'm Jimmy Buffett. Are you guys going surfing at the point? Can I come surf with you guys? I have been here a bunch times before and can never find anyone to surf with." Being that it is 6am and I am half

asleep, it takes a few moments for this info to register, but then it does. Jimmy Buffett is asking if he can go surfing with us. Obviously we said yes and that we would meet him at the point once he went back to his boat, the Continental Drifter III, and got his boards.

After we anchored at the point and started jumping off the sides with our surfboards and standup paddleboards, Jimmy Buffett pulls up with a few of his crewmembers in another boat (more of an offshore sport fishing model) and a Kawasaki jetski. He comes over to our boat on his jetski with his surfboard attached to the tow sled on the back and we discuss the conditions, the waves, how good it is going to be, then we all head out for a session.

The waves that day were just about as good as it gets at this particular spot. Really lined up, long rides, nice chest to head high faces, clean offshore wind, absolutely perfect for our group. With the wind being so light that day, all the other boats involved in REAL BVI joined us at the point for a day of surfing, standup paddling, kayaking, swimming, partying, etc. With 6 boats anchored in the channel at the point, it looked like a day in Fiji or Tahiti, a day we nicknamed the "Channel Party"!

While we are all out surfing and standup paddling into the waves, two of Jimmy's crewmembers are gathering video footage of Jimmy in the water and surfing, we guessed for an upcoming music video. They would follow Jimmy and our surfers down the wave tracking the rider with the jetski and video camera. Jimmy is all smiles both while chatting it up in the lineup and while surfing the waves. I was lucky enough to share a nice 150 yard long right with Jimmy, trading off turns as the wave peeled down the line. STOKED !

After a few rides, Jimmy offers up his jetski to Jason and Sammy so they could do some "tow-ats". (Tow-ats are much like tow-in surfing, except you use the jetski to get you to a higher speed to launch you down the line in small to medium surf while boosting aerials.) Slezy and Sammy excitedly grab the ski and a Jimmy Lewis Rocket 5'10" to take advantage of the opportunity of using Jimmy Buffett's jetski to do some tow at's. They head up to the next peak, to keep their wake and the jetski noise out of our reach and have a killer session all while we watch on from the next wave down the point.

The "Channel Party" lasted all day, from 6am to 6pm.

Everyone sessioned themselves into the dirt. I have never seen such a tired and happy group of riders. I took three sessions on the 11'7 Jimmy Lewis standup board, each about 2 or 3 hours long. People rode waves on standup paddleboards, surfboards, kayaks, some people even rode the waves with the dinghies and tenders ! One of the boat captains who has been doing these charters for over 30 years, made the comment that he had never seen a group of people having this much fun on the water, ever. I had to agree with his opinion completely. It was off the charts fun.

Jimmy Buffett hung out with us until about 1pm when he had to split to head back to his boat. He stopped by our Moorings 4700 cat to pick up his extra surfboard and we exchanged info so we could keep in touch for future trips. Jimmy Buffett's a good surfer and fantastic guy to spend time with. Everyone was super stoked to meet him. All of us have followed his music over his career and now spending the day surfing with him adds so much more to the entire experience of who Jimmy Buffett is.

Thanks for asking to surf with us Jimmy, we had a great day.

We received an email from Jimmy not long ago and thought that Coconut Telegraph readers would find it interesting.

*"I'm sponsoring a young St Barth kid who is a very hot wind surfer and is competing now on the circuit in France. His name is Antoine Questel and he has made something of himself and I find that something worth investing in. Anyway, it might be a nice piece for the French version of the Coconut Telegraph which I am sure you are hard at work on.
Bonne journee et je te vois à bientôt."
Jimmy*

Jimmy Sponsors Young St Barth's Windsurfer

Antoine Questel, ranks among the top French windsurfers and has been part of the Funboard team at Pole France for the past three years. During the first round of the French Funboard championships, held April 5-10 in southern France, he came in third. There are two more rounds to go. He is currently competing in the Euro-Cup Mondial du Vent, which attracts the top windsurfers and kite surfers in the world.

*"Nice weather, really sunny and good wind to validate this well-attended race from La Tranche, crossing to the Island of Ré, the race distance 22 Kilometres!
The start went at 15:00 on the beach of La Tranche for the 356 competitors. There was a "LeMans" start - all the racers running to their equipment, then full speed into the water and on to the Island. I did not start well, I collided with another competitor... but I came back to second place at the first mark of the race behind Pierre Mortefon.*

At the first jibe near the Island I lead, with more than 100 meters on Pierre. I ran ahead during the run back to La Tranche, increasing my distance to the other racers, then winning the race with a comfortable lead- AND a new race record! Florent Renard set the old race record last year.

Incredible speed with my LOFT BLADE 9.5 and my MISTRAL SL 135!!!... this was only the second time I ride this equipment, I am very surprised at the ease, and potential of my equipment!"

Antoine Questel, French Long Distance Championship
July 20 2008

www.antoinequestel.com



Budweiser Clydesdales at Margaritaville Key West

Margaritaville Key West got a special beer delivery recently - the Budweiser Clydesdales were in town, leading a parade of powerboats down Duval Street and made a pit stop at the Margaritaville Cafe. In a scene right out of downtown St. Louis, a team of six Scottish descendant steeds clipped-clopped to a halt in front of the Margaritaville Café. Behind them, the classic red turn-of-the-century beer wagon, meticulously restored and laden with this week's delivery. Behind them, curious Key Westers on foot or bicycles marveling at the site of the massive beasts.

This was their first visit to Key West in 30 years and with short, easily remembered names like Duke, Captain, or Bud, the team can now add Bubba to the list. Seated next to the driver, the spotted Dalmation, originally trained

to protect the horses and guard the wagon and the driver, they are now a largely ceremonial yet important part of the Clydesdale mystique.

An authentic Clydesdale horse-shoe, mounted on a solid piece of Beechwood was presented to Margaritaville's Todd Mueller and Lou Gammell.



BOOKS

SWINE NOT – A NOVEL PIG TALE

Jimmy's latest book. Hardback, 236 pages. #40945 \$21.99

JOLLY MON

Jimmy & Savannah Jane Buffett's best selling children's book based on the song. Hardback. #1496 \$16.00 Paperback. #1494 \$7.00

QUIT YOUR JOB AND MOVE TO KEY WEST

A satirical guide on how to do it by people who have made it happen. Paperback. #9305 \$12.95

2009 MARINERS BOOK OF DAYS

Right side is a week of days, left side is a collection of nautical fact, fiction and folklore. Spiral bound, paperback. #8226 \$15.95

OUR FAVORITE FAMILY RECIPES

A collection of Treasured Key West Recipes. 100% of the proceeds donated to The Bahama Village Music Program (provides free music lessons to Key West kids). #19601 \$18.00

JIMMY BUFFETT - THE KEY WEST YEARS

Visit the highlights of Jimmy's life (and lifestyle) in Key West. Plenty of "stories we can tell" and tales behind his lyrics. Paperback, 64 pages. #19600 \$9.95

GOOD NIGHT FLORIDA KEYS

Sturdy childrens boardbook. 10 pgs. #40791 \$9.95

CRAZY SISTA COOKING

Full of great recipes, stories and pictures from Jimmy's sister Lucy. Forward by Jimmy. Spiral bound, hardback. 300 pages. #40591 \$29.95

MARGARITAVILLE COOKBOOK

An all-time favorite. Over 250 pages of recipes gleaned from Buffett songs and stories. Large paperback. \$6998 \$16.00

MARGARITAS, MOJITOS & MORE

Summer might not last forever, but great times can! Colorful photos. Hardback, approximately 120 pages. #40925 \$16.95

DVD'S

LIVE IN ANGUILLA

A Jimmy Buffett concert on a tropical Island. Double CD and 82 min. DVD. #40414 \$24.98

KEY WEST PICTURE SHOW

40 minute DVD depicting a timeless glimpse of Key West. #40999 \$24.98

CAPTAIN TONY STORIES

\$2 from each sale is donated to the Key West High School Video Production Department. Run time approximately 59 minutes. #18885 \$20.00

books and dvds



REMEMBER TO CHECK MARGARITAVILLESTORE.COM/LIBRARY
FOR A LISTING OF ALL OF JIMMY'S BOOKS AND CD'S

STOCKING STUFFERS

\$25 GIFT CERTIFICATE Valid at all US Margaritaville locations. #25 \$25.00

PARROT HEAD PROPHYLACTIC \$1 from each sale donated to local KW Aids charities. #1018 \$2.75

"FINS" GOLF BALL Single golf ball, yellow #14203 \$3.00 each

PARROT HEAD TRAILER HITCH COVER Mounts on standard size bumper hitch. #7164 \$9.95

MARGARITAVILLE METAL CAR LICENSE PLATE FRAME #1610 \$8.00

PARROT HEAD METAL CAR LICENSE PLATE #1653 \$10.00

PARROT HEAD METAL CAR LICENSE PLATE FRAME #1609 \$10.00

FLIP FLOP TOE RING One size fit with invisible nylon stretch. #14000 \$4.95

MARGARITA EARRINGS Hanging Margarita glass earrings, approximately 1/2". #14006 \$7.95

FINS UP MAGNET Measures approximately 6.5" x 4". #10908 \$6.95

FLIP FLOP COASTERS For the foot of your wine glass. #14382 \$6.75 each.

HAWAIIAN SHIRT LUGGAGE TAG #40727 \$7.95

STREET SIGNS Jimmy Buffett Drive #10789 or Parrot Head Pkwy #10790

Measure 18" x 5". \$13.95 each

METAL SALT SHAKER BOTTLE OPENER AND MAGNET #18138 \$6.00

DAY DREAMIN AT THE BEACH ZEN GARDEN The beach in a box comes with everything you need for a pretend miniature day at the beach. #18144 \$12.95

PROTECT OUR REEFS LICENSE PLATE \$1.00 from each sale donated to Reef Relief. #19237 \$8.00

MARGARITAVILLE BOTTLE TOPPER Parrot shaped wine bottle topper, gift boxed. #17053 \$6.00

MARGARITAVILLE POWDERED MARGARITA MIX Makes 1 quart. #1203 \$5.25

IT'S MY OWN DAMN FAULT SHOT GLASS 2 oz. shot glass, 2 sided print. #9773 \$5.00

YES I AM A PIRATE CAR MAGNET Measures approximately 5" x 5". #40792 \$6.95

I GOTTA GO WHERE IT'S WARM CAR MAGNET Measures approximately 6.5" x 7". #10907 \$6.95

DRINK MORE, FEEL BETTER COASTERS Set of 50 disposable paper coasters. #8092 \$6.95

IT'S 5 O'CLOCK SOMEWHERE PLASTIC LICENSE PLATE FRAME #40201 \$8.00

5 O'CLOCK SOMEWHERE MOUSE PAD #18135 \$9.95

SET OF 4 FOAM KOOLIE KUPS (assorted colors) #40590 \$9.00

PLUSH MARGARITA SHAPED SQUEAKY PET TOY #40002 \$9.95

POPULAR T-SHIRT DESIGNS All 100% cotton crew neck T-shirts

I'VE PASSED HAPPY HOUR, I'M WORKING ON HAPPY WEEK T' Green
S #19846, M #19847, L #19848, XL #19849 \$21.95 XXL #19850 \$22.95

MARGARITAVILLE CLASSIC FISHING TOURNAMENT T' Steel Grey
M #40632, L #40633, XL #40634 \$22.95 XXL #40635 \$23.95, 3XL #40636 \$24.95

VINTAGE MARGARITAVILLE T' Old Towne, Key West. Olive Green
S #41012, M #41013, L #41014, XL #41015 \$22.95 XXL #41016 \$23.95

KEY WEST 20TH ANNIVERSARY SPECIAL EDITION T' Depicts new and old Key West. Cardinal Red
S #13224, M #13225, L #13226, XL #13227 \$21.95 XXL #13228 \$22.95



ALL THESE ITEMS CAN BE FOUND ONLINE AT: MARGARITAVILLESTORE.COM/STOCKING

stocking stuffers



Margaritaville Charleston incorporates elements of South Carolina's Low Country in a way that sets it apart from other shops in Charleston's historic district. Rough brick walls and beautifully restored hardwood floors contrast with gentler southern sentiments. Margaritaville pays homage to this era while incorporating the Buffett lifestyle throughout the King Street location. The interior wood is mostly from the Wando River. A 30-foot-tall mast scoured by the marshes of Drum Island rises up to a crow's nest near the center of the store and the hull of a classic 1955 Chris Craft, suspended on the wall, makes a perfect merchandise display.

The store has a maritime feel from days gone by. The tall wooden mast rises past heating and cooling ducts draped in sail cloth. A tin roof cargo dock at the right rear of the store adds a rustic feel, while old ship's cannons poke through the wall next to the cargo dock. Canons fire across the width of the shop, lodging iron balls in the 100-year old bricks. Song lyrics from *A Pirate Looks at Forty* and expert reproductions of old pirate flags help to convey the old spirit of Charlestown. Much time and effort went into the store's rehab, and it shows. Check it out next time you're in the low country.



Jimmy Buffett's Margaritaville
282 King Street, Charleston, SC 29401
843.577.4145

www.margaritavillecharleston.com

MARGARITAVILLE



Mohegan Sun

UNCASVILLE, Connecticut (PRESS RELEASE)

The saying, "The third time's the charm," couldn't ring more true when it comes to Mohegan Sun's third major expansion, Project Horizon. On August 29th, one of the largest gaming facilities in the world will get a little bigger as it opens the first portion of its \$925 million expansion, the 64,000 square-foot Casino of the Wind. The new facility, which broke ground in June 2007, makes its much-anticipated debut on Friday, August 29th at 10:00am immediately following a Tribal blessing and ribbon cutting ceremony.

The Mohegan Sun Hotel & Casino rises above the west bank of the Thames River in southeastern Connecticut, a less than hospitable climate during the early sunset months. Bringing the year-round tropics to New England is Jimmy Buffett's Margaritaville, the northernmost location for the popular Parrot Head party spot, slated to open at Mohegan Sun's Casino of the Wind on September 29th. At over 16,000 square feet and seating for nearly 400, this multi-level Margaritaville will be the first indoor / outdoor restaurant at Mohegan Sun. Jimmy, along with the Coral Reefer Band, has made several appearances here, and Coconut Telegraph readers may recall that Jimmy received a star on the prestigious Mohegan Sun Walk of Fame last year.

"The future of the Mohegan Tribe and Mohegan Sun shines bright, as we continue to develop as an overall entertainment destination and position Mohegan Sun as an industry leader. Our Project Horizon will further expand upon our cultural heritage and traditions to offer our customers a spectacular, one-of-a-kind experience in the Northeast."

Bruce Bozsum,
Chairman of the Mohegan Tribe

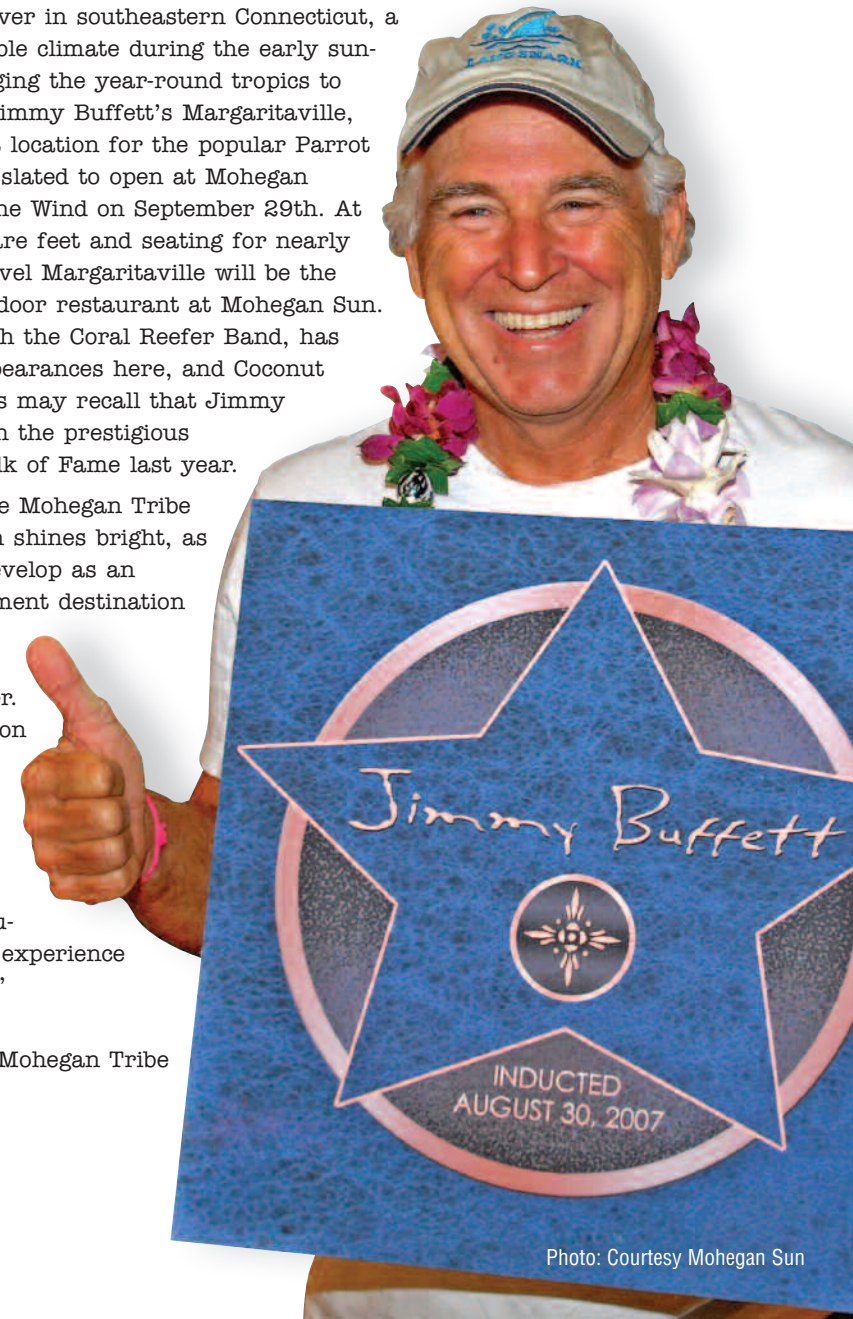


Photo: Courtesy Mohegan Sun

Utley & Greenidge Re-Release Favorites



Jubilee CD
#41771 \$18.95

Mad Music CD
#41769 \$18.95

Heat CD
#41770 \$18.95

In February 1973, after Jimmy Buffett had moved to Key West from Nashville, he heard Michael Utley on a Jerry Jeff Walker album. He asked Mike, forever to play on his first ABC/Dunhill album **A White Sport Coat and a Pink Crustacean**. During this time, Utley was touring with Kris Kristofferson and Rita Coolidge and was the musical director of the band Speedway in the movie, **A Star is Born**. He recorded and toured with Jimmy and has been steadily employed for the past three decades.

Popularly referred to as "Mr. Utley," after a reference from the raucous **You Had To Be There** live album, he has produced many albums with Jimmy. Mr Utley produced Roy Orbison's Greatest Hits album, and was producer/musical director for the Cinemax special, "Black and White Night" with Bonnie Raitt, Jackson Browne, J.D. Souther, Bruce Springsteen, Elvis Costello, and Tom Waits.

Robert Greenidge grew up in the heart of the Caribbean, on the Island of Trinidad and is one of the most successful steel drum players in the world. He has toured with Taj Mahal, John Lennon, Ringo Starr, Harry Nilsson, and Brian Wilson, among others. Robert first appeared on **One Particular Harbour** and continues to record and tour with Jimmy.

A hero in his homeland, Mr. Greenidge is the musical director of the legendary steel band, The Desperadoes, and he returns home to Trinidad each year to play in the Carnival celebration with them.

Utley & Greenidge combined their talents in 1984 to create **Mad Music**, an instrumental blend of steel drums and keyboards. **Jubilee** and **Heat** soon followed.

Remember... Margaritaville Gift Certificates Are Available in \$25 Denominations

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