

M A R G A R I T A V I L L E
C O C C O N U T F E L L E G R A P H

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SPRING 2011

VOLUME 27 No.2



Photo: Julie Skarratt

JIMMY'S Bridge Climbing Story

Official name: Sydney Harbour Bridge
Carries: Trains, motor vehicles, pedestrians & bicycles
Crosses: Port Jackson
Locale: Sydney, Australia
Design: Through arch bridge
Total length: 1,149 m (3,770 ft)
Width: 49 m (161 ft)
Height: 139 m (456 ft)
Longest span: 503 m (1,650 ft)
Clearance below: 49 m (161 ft) at mid-span
Construction begin: 28 July 1923
Construction end: 19 January 1932
Opened: 19 March 1932
Coordinates: 33°51'08"S 151°12'38"E



Photo: Julie Skarratt

One of the great things to do in Sydney is to climb the harbor bridge. Some very smart guy figured out that there was money to be made in this “fitness” era by allowing a portion of the millions of people who walk across the Sydney Harbor Bridge for exercise each day to climb the suspension cables that actually hold it up. It had just been featured the week before our arrival on the Oprah Show when Oprah and Gail climbed the bridge. Of course, someone had decorated it for Oprah’s climb by putting a huge “O” smack dab in the middle of the bridge. Oprah had left town, but the Reefers were here now.

The Sydney Harbor Bridge, coupled with the Opera House and surrounding buildings of downtown Sydney and the constant flow of boat traffic on the harbor, make Sydney one of the most beautiful cities in the world. The Harbour Bridge is one of Australia’s most well-known and photographed landmarks. It is the world’s largest (but not the longest) steel arch bridge with the top of the bridge standing 134 meters above the harbour. That’s 440 feet, well past the length of a football field, or since we’re in Oz just about the length of a rugby field.

The first thing they did was to administer a breath test. You can’t climb the bridge drunk-duh. Several crewmembers held their breath as one red-headed road veteran, who’d obviously been scouting the local pubs the night before, submitted to the test. He passed, and knowing his beer drinking ability, there were many relieved faces in that locker room. If he passed, they were in. After another half hour of getting in our blue and gray suits, learning the rules and rigging up, doing our radio checks and clipping in, we were on our way.

The guides were great and the view amazing. I know there will be larger than life accounts of the climb and probably a few death defying adventures added to the story by the time it gets back to our regular riggers on the road, who did not make this trip. It was hot and it is not for anybody with vertigo. Little did I know as I made my way up the bridge that another encounter with gravity was in my future. As the words to the song say, “gravity never could hold me”. Up and away we went.

The photo op is at the tip of the bridge. It is quite a view and though strapped to the bridge itself, our boys managed to cut up, joke around and not fall off the bridge. As none of us knew at that point, the aerial tricks of this tour would be left to me. We stayed on the top, posing for photos and simply enjoying the panorama. I would do it again in a minute. Besides, it will be training for climbing Mt. Kilimanjaro, which is on my bucket list.

The climb down was easier and quicker and we were all driven along by lack of food, since nobody had eaten breakfast before the climb. Once on the ground and back in the climb center, we debriefed, got out of our cool gray overalls and of course, the exit from the locker room deposited us in the middle of the gift shop, where we happily left a good portion of our per diem in the till. Once on the ground, it was off to a lunch on the street at an open market that featured fresh ice cold watermelon juices and fresh baked croissants. It was a ying and yang of breakfast to the first degree and pumped enough sugar and protein and electrolytes into our systems to prepare us for the afternoon adventures.

Jimmy

JIMMY ON JAZZ FEST POSTER

Garland Robinette hosts the Think Tank weekdays from 10am to 1pm on the Big 8-70, 105.3 WWL-FM and worldwide at WWL.com. Garland is a son of the south and a real Renaissance man. This Cajun was born and raised in the bayous of South Louisiana and boasts a twenty-year career as an environmental reporter and television news anchor.

All the while, he explored the world around him with pencil and paint. What was revealed was a true gift for capturing the human form. He has several original works for carnival organizations and Louisiana charities. The painting commissioned by the Krewe of Rex hangs in the Carnival Collection in the New Orleans Museum of Art. His reputation as a portrait artist has secured many of his works in public and private art collections throughout the United States.

For the Jazz Festival poster, Garland literally took pages from Buffett's autobiography & imagined what it would have been like to meet the young musician as he played on the streets of New Orleans in 1967. He pictures Jimmy at the corner he worked as night melted to dawn, with the musician's trusty Falcon parked nearby, and after his weekend gig filled his cigar box. Flying in the distance is a parrot, prefiguring Buffett's ultimate destination of Key West, Fla. And if you look closely on the sidewalk behind the Falcon, you'll see the contemporary Jimmy Buffett walking into the future, glancing over his shoulder at the young man who would eventually catapult him to international acclaim. Robinette's glorious image is heightened by this allegory, spanning and compressing time in an image richly imagined right down to the old N.O.P.S.I. manhole cover in the street.

As this work amply demonstrates, Robinette's art, previously available only to a fortunate few, is as deserving of acclaim as his exceptional journalism. We're privileged to be able to present the first widely available art print in decades from this towering stalwart of contemporary New Orleans life and culture.

Check out the poster at www.nojazzfest.com

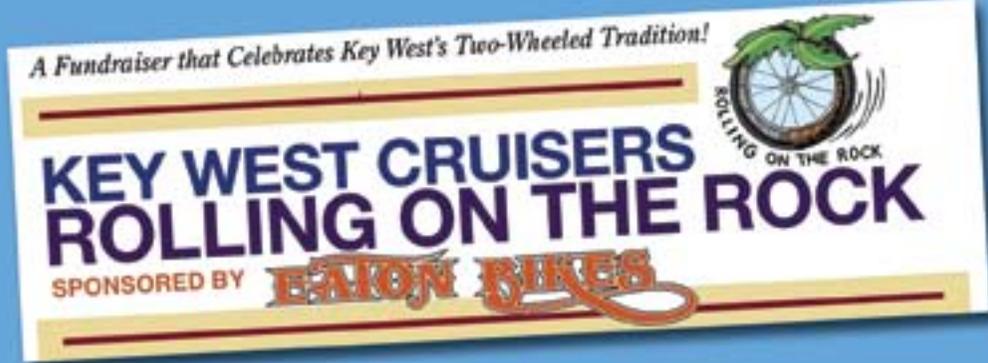


Dates posted as of February 25, 2011

April 16	Florida State Fairgrounds	Tampa, FL
April 19	Time Warner Cable Music Pavilion	Raleigh, NC
April 21	Verizon Wireless Amphitheatre	Charlotte, NC
April 23	Cruzan Amphitheatre	West Palm Beach, FL
April 30	Sprint Center	Kansas City, MO
May 3	Verizon Wireless Amphitheatre	St Louis, MO
May 7	The New Orleans Jazz & Heritage Festival	New Orleans, LA
Sept 26	L'Olympia Hall	Paris, France

Singing For Change Foundation

Singing for Change enters its sixteenth year of grant making with the blessing of its famous founder, his band, and their loyal friends, fans and Parrot Heads. Without each of these important ingredients the magic wouldn't work. Money isn't everything but it sure helps, especially the young, small, grassroots organizations that SFC supports. Since 1995, Singing for Change has enabled hundreds of nonprofits to make significant strides toward self-sufficiency. In every city on Jimmy's tour and many small towns in between, Parrot Heads and "regular" folks alike are touched by SFC and its mission of goodwill. They've learned to look forward to not only a great show, but to Jimmy's support of their favorite, unheralded charitable causes. Thank you.



The Studios of Key West is leading the way in the Keys with innovative community arts programming. With a slate of special events scheduled throughout the year, exhibitions, classes and workshops, along with a community of studio artists, TSKW is burgeoning with creativity from its unique facility.

During the summer and fall of 2010, brand-new "Key West Cruisers" were painted by commissioned local artists as part of a special benefit for TSKW and local artists.

Margaritaville Store employee Andy Ramirez donated his time and talent to decorate our bicycle. "My idea for this piece was to create an abstract design that stayed somewhat consistent, while at the same time using color that I felt contrasted well without being too flashy. I wanted to give a subtle two toned tide dye look by using different shades of blue which would really stand out over a solid black background. In doing so, I had the chance to work with new mediums and to familiarize myself with them. I would like to thank the Studios of Key West, Margaritaville and Eaton Bikes for the opportunity."



On February 26, 2011, TSKW held a Live Auction and Raffle of "Rolling on the Rock" bikes at the Armory. A special evening to benefit TSKW and participating artists, the event was a colorful, crazed, character filled bidding war with a definite Key West twist. 100's of people, serenaded by Howard Livingston and the MM24 Band, bid on 43 bicycles led by Charlie the auctioneer. Andy Ramirez's bike sold for \$650. Artists, sponsors and buyers made the evening a memorable event.



WELCOME TO FIN LAND



- (A) Fins Diver T'**
Join our fine feathered friend on his first adventure; diving in the (land) shark infested waters!
M #6410, L #6411, XL #6412 \$21.95
XXL #6413 \$22.95

- (B) PHins Up PHOam Cap**
Not just for concerts and tailgating, but for everyday wear as well. Blue foam cap is 13" high and 13" deep. Stretches slightly to accommodate most, if not all [parrot] heads.
#6086 \$8.95

- (C) Fins Up Cap**
Black cap with 5 separate embroidery placements:
- Fin on front panel
 - Fins to the Left on left side panel
 - Fins to the Right on right side panel
 - Margaritaville on brim
 - Key West and Fins Up! on back
- #5501 \$18.00

- (D) Fins Caution Sign**
12" x 12" metal Fins Caution Sign in bright yellow.
#5793 \$16.95



All T-Shirts are 100% cotton crew neck. Available only in colors shown.

(A) Sun & Palms T'
Sun Palms Sand & Ocean Breezes; Margaritas Limes Salt & Tequila
Tonal design with distressed print. Maroon
S #6371, M #6372, L #6373, XL #6374 \$21.95
XXL #6375 \$22.95

(B) St Somewhere T'
I've Got to Fly to St Somewhere. Blue
M #6131, L #6132, XL #6133 \$21.95
XXL #6134 \$22.95 3XL #6135 \$23.95

(C) Good Life T'
Taste of the Good Life. Chocolate Brown
S #6402, M #6405, L #6406, XL #6407 \$21.95
XXL #6408 \$22.95

(D) Vintage Margaritaville T'
Distressed print, vintage look, garment washed.
Available in Mustard.
S #41012, M #41013, L #41014, XL #41015 \$22.95
XXL #41016 \$23.95

(E) Chillin' Guitar Cap
Embroidered Cap, available in Brown
#6409 \$18.00

(F) Somewhere Charter Tank
Changes in Latitude design available in Grey Tank Top.
M #6362, L #6363, XL #6364 \$19.95
XXL #6365 \$20.95

(G) Chillin' Guitar T'
Front print. Garment dyed, distressed print, available in
Wave Blue.
S #6019, M #6020, L #6021, XL #6022 \$22.95
XXL #6023 \$23.95 3XL #6024 \$24.95

(A)

(B)

(C)

(D)

(F)

(G)

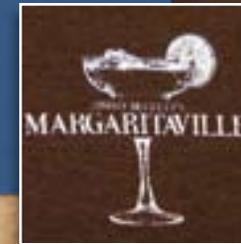
(E)



FRONT LEFT CHEST



FRONT LEFT CHEST



FRONT LEFT CHEST



FRONT LEFT CHEST



FRONT LEFT CHEST



All T-Shirts are 100% cotton crew neck. Available only in colors shown.

(A) Booze in the Blender T
 Distressed front print with back center peace logo
 (measures 4" x 3") Black
 S #6377, M #6378, L #6379, XL #6380 \$21.95
 XXL #6381 \$22.95

(B) Tropical Flip Flop Lights
 Flip Flop lights in tropical festive colors. Set of 10 lights
 - 8 ft. length. For indoor and outdoor use.
 #5795 \$16.95

(C) No Problem Surf Sign
 Black painted wood with colorful, heavy duty appliqué.
 Measures 24" long by 4" wide. Intended for indoor use
 only.
 #6321 \$22.95

(D) Growing Older T
 Take a ride on the Margaritaville VW Bus.
 Available in Red.
 S #4902, M #4903, L #4904, XL #4905 \$21.95
 XXL #4906 \$22.95 3XL #4907 \$23.95

(E) Feeding Friendly Cookbook
 A book of great recipes, photos and adventurous
 stories from around the world.
 "The recipes are a collection of my Mom's best and
 others I have collected from remote areas I have fished
 around the continent; I hope that as you read about my
 travels around the world, you will enjoy the food, the
 stories and the journey"- Corbett Davis, Author.
 Hardback, spiral book, 188 pages.
 #5883 \$24.95

(F) Fins Tumbler
 Heavy duty 16 oz glass is dishwasher safe.
 #5903 \$9.00 each

(G) No Shoes Bottle Skin
 No Shoes, No Shirt, No Problem neoprene bottle skin.
 Key West written on zipper side. Green.
 #5857 \$8.95

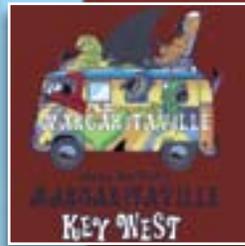
(H) Tropical Parrot Cap
 Fun tropical cap with colorful all over embroidery,
 Velcro back closure
 #18117 \$18.00

(I) Boat Drinks Flag
 Boat flag with two sided print, 100% polyester, metal
 grommets. Measures 18" x 12"
 #5853 \$21.95

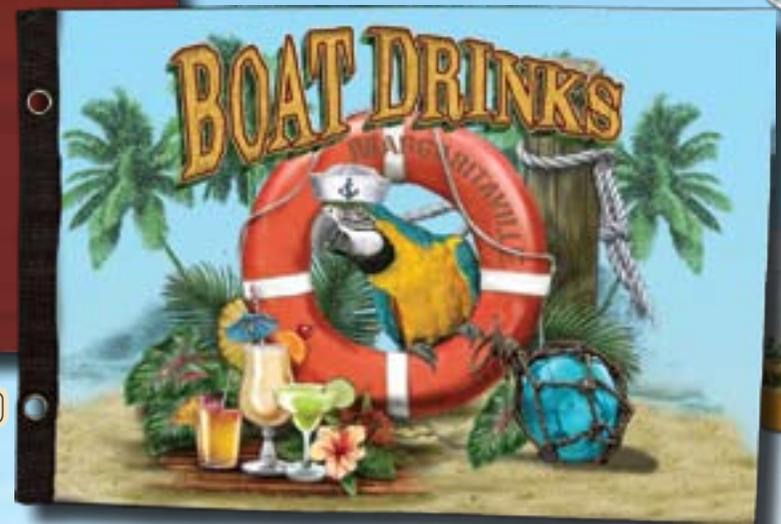
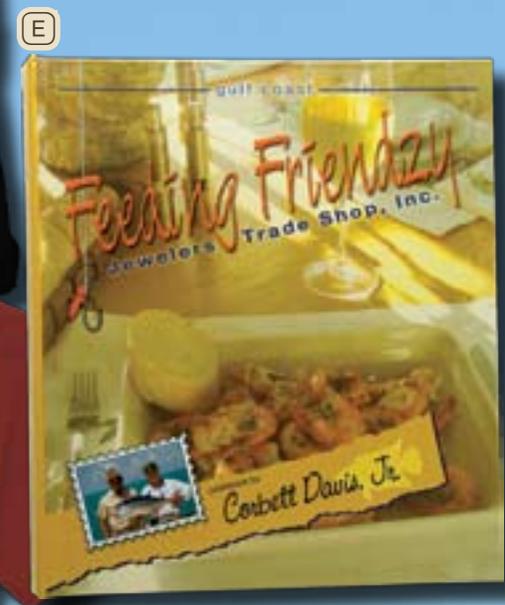
(J) Land Shark Beer Pong Game
 22 cups, 2 land shark ping pong balls, flip cup,
 quarters and instructions for Beer Pong.
 #44791 \$10.95



CENTER BACK



FRONT LEFT CHEST



All T-Shirts are 100% cotton crew neck.
Available only in colors shown.

(A) Ladies Batik T'
V-neck junior cut ladies tee. Batik dye sublimation, tissue weight, and small decorative pocket. Made in the USA.
S #6414, M #6415, L #6416, XL #6417
\$24.95

(B) Margarita Charm Necklace
Ladies Sterling Silver Margarita Glass pendant on an 18" sterling silver chain. Margarita Glass measures approx. 3/4". Shipped in signature gift box with hand woven top. Designed by Corbett Davis, a jeweler from Pensacola, FL and also a good friend of Jimmy Buffett's. A delicate feminine necklace that any proud Parrot Head Mom would love.
#6482 \$37.00

(C) Charm Bracelet
Perfect gift for a Margaritaville Momma, created with designer sea blue crystal roundels, Sterling Silver findings, and the island life charms are Zinc Alloy Metal (lead & nickel free) in a Tibetan Silver finish. Sterling Silver toggle clasp. Designed exclusively for Margaritaville by Key West artist Jennifer Badry whose studio resides in a floating houseboat where manatee, dolphin, and an occasional mermaid pay a visit. Bracelet is 7.5" in length.
#6465 \$54.00

(D) Woman to Blame Tank
Ladies rib knit tank top with distressed print. Available in Eggplant.
S #6216, M #6217, L #6218, XL #6219
\$19.95, XXL #6220 \$20.95

(E) Peace Tie Dye T'
"Peace, Love, Fins Up"
Ladies design on a Unisex sized t-shirt. Available in new neon pink and yellow tie dye
S #44013, M #44014, L #44015, XL #44016 \$24.95
XXL #44017 \$25.95

(F) Peace Love Koozie
Peace - Love - Fins Up. Neoprene koozie with white lettering on both sides.
#5814 \$5.00

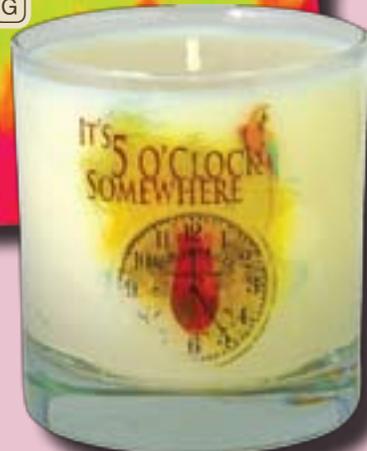
(G) Margaritaville Scented Candle
5 O'Clock Somewhere - Premium Mango & Pear scent. All natural soy wax blend. 60 hour burn time. 11 oz. Hand poured in the USA. Packaged in decorative box made from 100% recycled material.
#5854 \$19.95

(H) Hibiscus Messenger Bag
Cotton Messenger Bag with "Margaritaville" embroidered on flap. Outside pocket has tropical hibiscus screen print. Snap closure, adjustable shoulder strap and inside pocket. Bag measures 10"W x 12"H x 2"D. Cream.
#5503 \$36.95

(I) Peace Cinch Bag
Peace, Love, Margarita drawstring cinch bag. Large colorful screen print on front with outside zipper pocket. Contrasting pink drawstring and pink fabric handle. Measures 12"W x 16"H. Navy
#5504 \$26.95

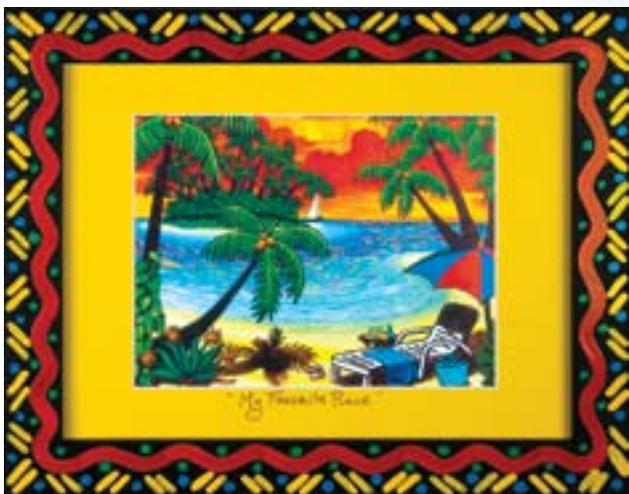


Mother's Day
is May 8th.



1-800-COCOTEL
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MADE IN KEY WEST



A Favorite Place Print
 From an original painting by Key West artist Pam Hobbs
 The print is framed with a hand painted frame to match the colors of the print, it is under glass with a yellow mat. Total size is 11" x 14" with the print measuring 8" x 10".
 Ships separately within 2 weeks of received order. Additional S/H charge of \$8.95 will be applied. Sorry Express Delivery not available.
#6329 \$99.00



B Tiki Garden Print
 The Tiki Bar at Sugarloaf Lodge is a perfect place to get away for the afternoon. 11" x 14" white matted print is a size that fits most standard frames, no need for custom framing.
 Print by Key West artist Fran Decker.
#6331 \$30.00



C Key West Tile
 Welcome to Key West
 This colorful art design portrays all of the wonderful Key West Landmarks in vibrant colors and is presented on an 8" x 6" tile. Based on an original painting by Key West artist Fran Decker.
#6101 \$34.95



D Key West Playing Cards
 55 images of Key West's historic district and attractions. Each card face is different.
#6240 \$8.00

QTY	ITEM #	DESCRIPTION	SIZE & COLOR	PRICE	TOTAL

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\$65.01 - \$90.00	\$13.95
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 FAX# (305) 292-6530 or
 E-Mail keywest@margaritaville.com



A1A Guitar Pick
 Third in the series of Rhythm with Reason guitar picks. "A1A" was designed and written by Savannah Jane Buffett. 100% of proceeds from sales of this item go to non profit organizations in good standing selected by Margaritaville.
#5905 \$3.00 each

MARGARITAVILLE
THE COCONUT TELEGRAPH
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KEY WEST, FL 33040

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Visit our web site @ www.MARGARITAVILLE.COM

Jimmy Buffett's Margaritaville Store, 500 Duval Street, Old Town Key West

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Printed on chlorine-free paper made from 30% post consumer waste.